

RYDA 3.0

A new and exciting advance in youth road safety education

October 2014 - Bulletin 1



This Bulletin is the first in a series to update our Community Partner Rotary, schools, sponsors, government agencies and other stakeholders on the new RYDA Program 3.0 due for release in early 2015.

RYDA has come a long way since it started nearly 14 years ago. The latest review and update aims to produce the **best-researched** and **most effective** road safety education program for senior secondary school students.

WHY ARE WE CHANGING RYDA?

A road safety awareness program must evolve to keep up with changes in the road safety landscape. Feedback from our many stakeholders and input from our Advisory Council has provided us with clear guidance to develop a new RYDA that retains the best of the current program but incorporates new elements that will provide students with:

- More interactive sessions with more student input and discussion.
- A sharper focus on the leading road safety issues for young people (speeding, distraction, fatigue, drink/drug driving and seat belts).
- More time on the role of passengers in creating a safe environment in the car.
- Increased awareness of how personal attributes affects road safety risks.
- More emphasis on social responsibility as an obligation for young drivers
- Increased understanding of the graduated licensing system and the need for learner drivers to gain experience in a wide range of situations.

RYDA WILL CONTINUE TO BE:

- ✓ **age appropriate** and targeted at skills and attitudes of **DRIVERS and PASSENGERS** approaching solo driving age
- ✓ **best-evidence led** with a strong philosophical underpinning based on **RESEARCH**
- ✓ **supportive of the classroom teacher**, especially in the areas where most teachers lack the technical expert knowledge and skills
- ✓ student focused - **ENGAGING, INTERACTIVE** and with multiple strategies to engage the increasing diversity of students
- ✓ based on **emotional impact** rather than fear & shock, which research says are ineffective and can be counter-productive.

Future bulletins will keep you updated on progress with the pilot sessions now being conducted and other developments as we move towards the rollout of RYDA 3.0 in early 2015. Meanwhile, if you have any questions, contact RSE on 1300 127 642 or info@rse.org.au.