

DON'T LET THIS SCENE BECOME AN ACCEPTED PART OF OUR LANDSCAPE



EDUCATION for young drivers and their passengers IS THE KEY to making our roads a safer place for all

“Everyone thinks road trauma can't happen to them but I know it can – and it does. Broken bodies and broken lives go hand in hand with the choices we make on the road. I have seen it time and time again and it has to stop.

Youth road trauma is a major community problem, a huge economic cost and a tragedy for families when it hits 'home'. We must be providing our most at risk drivers and their passengers with the best possible road safety education to help them make better choices when on the road. ”

(A/Prof Dr Brian Owler, President of the Australian Medical Association, Vice Patron Road Safety Education Foundation)

Road Safety Education Limited is a not-for-profit organisation, committed to reducing trauma on our roads through the delivery of industry-leading road safety education programs for high school students. The award-winning RYDA program for Yr 11 students lies at the heart of a suite of programs designed to influence attitudes and behaviours of young drivers and their passengers. For further information visit rse.org.au.



“I encourage corporations and the philanthropic sector to play their part to ensure the RYDA Program is accessible and affordable to all young people in our community. ”

The Honourable James Wood AO, QC, Chairman of Law Reform Commission of New South Wales, Vice Patron Road Safety Education Foundation

PLEASE JOIN US IN OUR MISSION

Be it \$1,000 or \$50,000, every donation makes a significant difference. What better use of your CSR dollar than saving young lives?

Cheques made payable to Road Safety Education Limited can be sent to L2, 10a Julius Ave, North Ryde NSW 2113.

To learn more or talk to us about how we can tailor a sponsorship package to suit your needs, please contact our CEO at Terry.Birss@rse.org.au or call 0408 857 776.

HELP PUT YOUNG DRIVERS ON THE ROAD TO A SAFER FUTURE