



RYDA IS COMING UP

DON'T MISS IT!



**FUN DAY
AHEAD**



Page down to learn how
RYDA can support your school curriculum




Road Safety & Schools

Teachers are under increased pressure to provide additional life skills along with the traditional academic curriculum.

Embedded in the curriculum are programs designed to help senior students address issues of health, safety and wellbeing at a time when they face significant changes and challenges in their lives.

Road safety is a significant health, safety and wellbeing issue – but finding the right program to support the curriculum can be time-consuming and challenging.



Last year 264 young people aged 17-25 died on Australian roads
.... and **20x** this number were seriously injured

An all too familiar headline...

The enormity of loss is often only realised when it hits close to home, impacting family, friends and a school community

Leader
COMMUNITY NEWS

Tributes flow for teens killed in horror crash



Jason Breakwell, 18



Jake Mitch



Felisha Allen, 17 & Sharn Walker, 17

THREE teens killed in a tragic crash which also left a friend seriously injured are being remembered as "wonderful kids" whose deaths have shaken an entire community.

Your choice will make all the difference

– choose a program that follows government best practice guidelines

PROGRAM CONTENT

- Evidence based & age relevant
- Builds competency & resilience
- Passenger focus
- Does not include shock tactics

PROGRAM DELIVERY

- Trained facilitators
- Small groups/strategy development/promotes critical thinking

SEQUENTIAL LEARNING

- Teacher resources
- Enhance school safety culture
- Student resources and social media engagement

BROAD COMMUNITY ENGAGEMENT

- Community base – police, volunteers, etc
- Complements other road safety initiatives/Govt. messages
- Supports parents/carers


EVALUATION

- Evaluates impact on behaviour and attitudes
- Supports continuous improvement in content & delivery

Professionally developed by Road Safety Education Limited, RYDA is essential education for young drivers and their passengers at just the right time in their lives



RYDA is an educational resource that, when embedded within existing school programs, supports learning activities and provides opportunities for in-class debriefing and further exploration by teachers.



A series of practical and powerful workshops that challenge students to change the way they think about road safety and to lay the foundation for safe road use throughout their lives.

Facilitators work with students to **develop** and **practise personalised strategies** and life skills which will help them respond positively to challenges on the road, both as drivers and highly influential passengers.

- Targets senior high school students aged 16–18 Yrs
- A one day, out of school excursion
- Designed for the whole year cohort
- Six interactive 30 minute workshops
- Classroom sized groups
- Students develop personalised strategies and resilience
- Supports teachers delivering school curriculum

RYDA AT A GLANCE

Six Interactive **RYDA** workshops

Students **experience the relationship between speed and stopping distance** through practical observation.



Students see how their **personality is an important aspect of the total road safety equation.**



A discussion, routinely **led by a Police Officer on key risk areas** for young drivers and passengers.



A powerful presentation by a speaker about the **crash that changed their life.**



Students analyse a real crash and its contributing factors and **develop plans for decision making in risky situations.**



Students form strategies to **manage distractions and improve their hazard perception skills.**



The largest and most successful youth road safety education program in Australia & New Zealand

A light gray map of Australia and New Zealand serves as a background for the central text boxes.

50,000 students participate in RYDA each year

Over half a million students have attended **RYDA** since the program was established in 2001

Approximately 480 program days are conducted each year at 90 venues

The Yellow Ribbon
a commitment to road safety



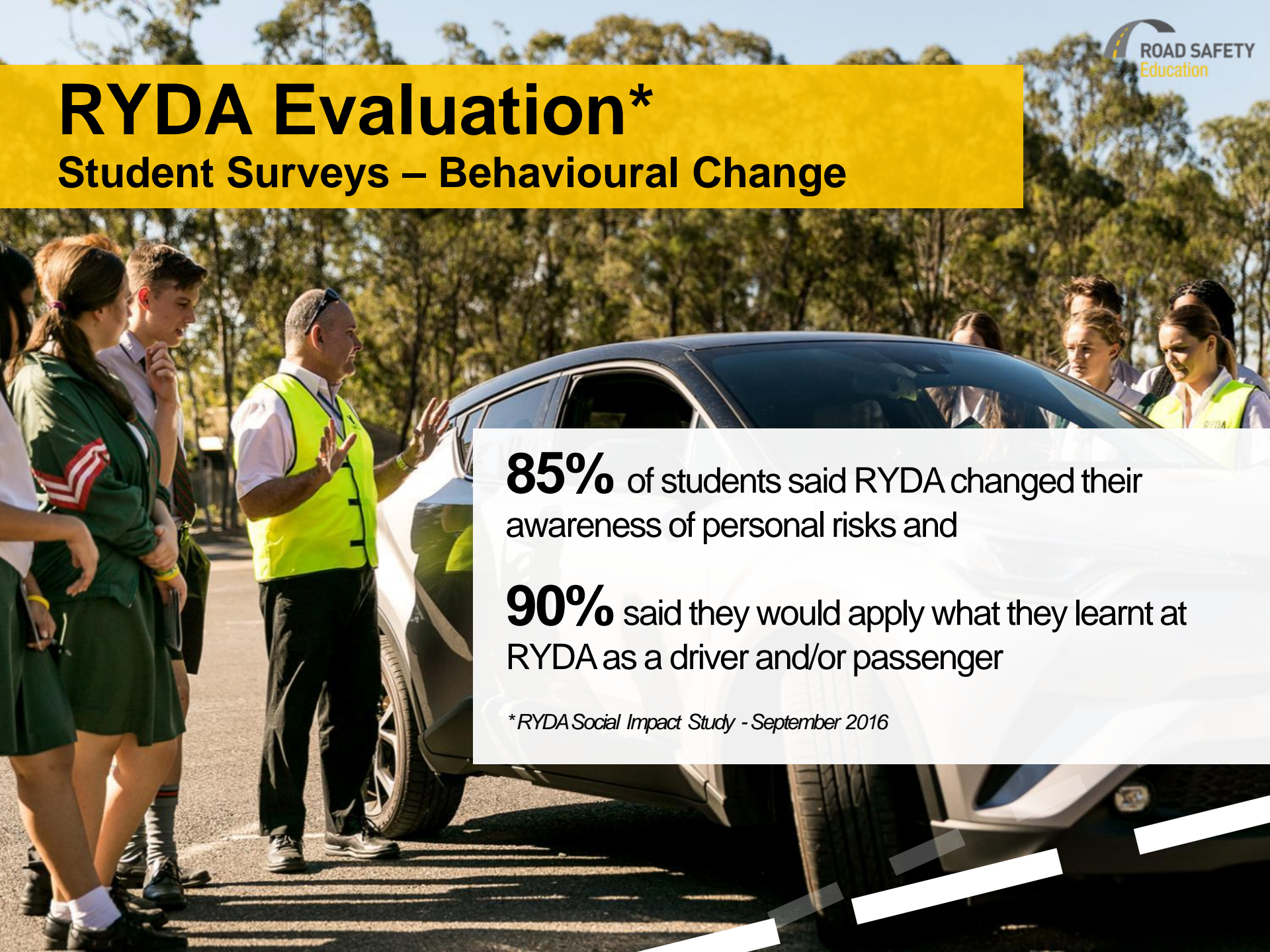
Each year over 600 high schools attend RYDA

RYDA **HELPING TO SAVE YOUNG LIVES**



RYDA Evaluation*

Student Surveys – Behavioural Change



85% of students said RYDA changed their awareness of personal risks and

90% said they would apply what they learnt at RYDA as a driver and/or passenger

**RYDA Social Impact Study - September 2016*

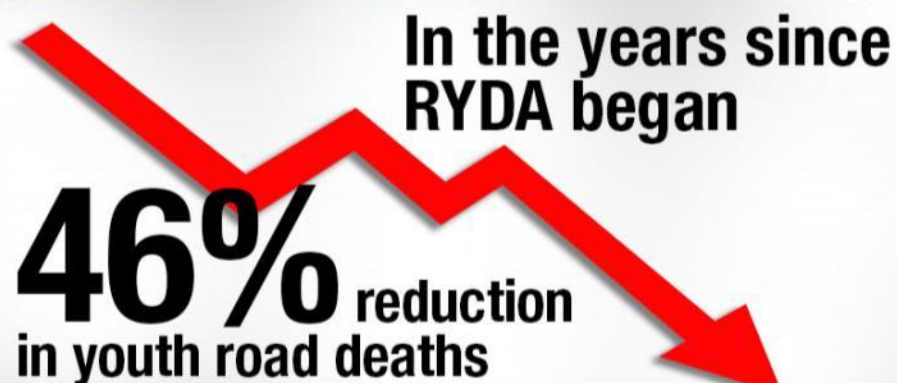
What our students say...

"This session really made me feel aware of how I could potentially put myself at risk but also protect myself from it. It was hard to distance myself from this session because it made me think about my own situation"

"We got to estimate the distance that it took the vehicle to stop. It was a fun, practical session. The people hosting our group were also very knowledgeable and including, which made this activity engaging."

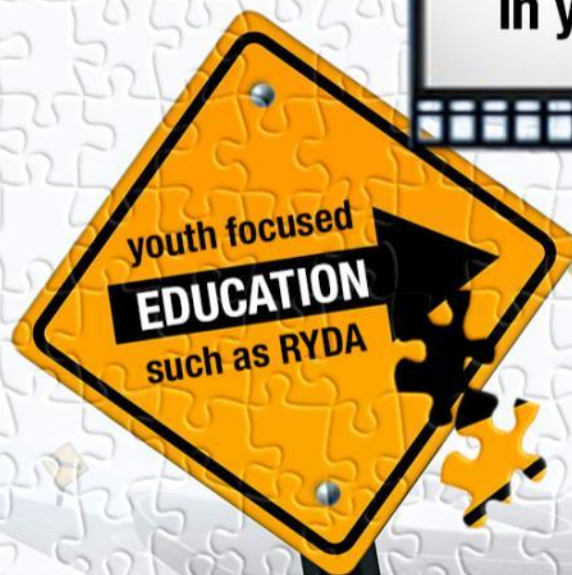
"To hear the story from those who were affected by the crash was awesome. The presenter was great with helping us understand and develop strategies, ideas for our future on the road"

"I found the police officer really engaging and fun to listen to. The information he shared with my group was really mind blowing"



In the years since
RYDA began

46% reduction
in youth road deaths



When RYDA was initiated in 2001
487 young people aged 17-25 died on the road

Last year 264 young lives were lost on the road


We still have a long way to go but together we are making a real difference.

Long after students board their buses home, we continue to provide information and support to help teachers build on the messages and motivation created on the day.



The wealth of resources on our website supports teachers from program booking (including information brochures, sample permission notes, risk assessments and curriculum links) to post RYDA follow-up (from lesson ideas to students quizzes and games and regular road safety newsletters)





RYDA gives students critical information and strategies that do not come from driving lessons, books or the school classroom

“The presenters were of a very high quality and the feedback from the students during our debrief back at school was extremely encouraging. Nothing beats real life education and that was exactly what the students participated in today. It would take us weeks to get across what each of the experts manage to do in 30 minutes.” - **Teacher, Burdekin Catholic High School, QLD**

Who's on the RYDA team?

Any winning team has a great base of supporters. From road safety experts, to corporate partners, community leaders and high profile individuals – RYDA has assembled a team of greats.

Respected Corporate Partners



Valued Community Partner



Rotary Clubs in Australia (ACT, NSW, QLD, SA, TAS, VIC & WA)

Expert Advisory Council



(L-R) Prof Barry Watson, Director, Centre for Accident Research, QUT; A/Prof Teresa Senserrick, Transport & Road Safety Research Group (UNSW); A/Prof Samuel Charlton, School of Psychology, University of Waikato, NZ; Dr Neale Kinnear, Principal Psychologist, Transport Research Laboratory, UK; Dr Marilyn Johnson, Senior Research Fellow, Institute of Transport Studies, Monash University

Highly Regarded Patron & Vice Patrons



Foundation Patron: The Hon Sir William Deane (former Australian Governor General)
Vice Patrons: Geoffrey McIntyre (Retired Chairman, Bank of China Australia Ltd); Gillian Moore (Retired Principal, Pymble Ladies' College); Kenneth Moroney (former Commissioner, NSW Police Force); A/Prof Dr Brian Owler (Past Federal President, Australian Medical Association); The Hon James Wood (Former Judge, NSW Supreme Court)

Passionate Ambassadors



(L-R) Peter Frazer, President, Safer Australian Roads and Highways (SARAH); Andrew Morley, Actor, Philanthropist and Road Safety Advocate



Road Safety Education Limited has established the Partner School award to recognise high schools that share our commitment to excellence in road safety education. Under the banner of **Supporting Excellence – Trust the Tick**, the initiative is designed to contribute to a change in culture towards road safety education in high schools and increase awareness about the importance of providing students with a road safety program that ticks all the boxes for a best practice program.

Importantly the Supporting Excellence – Trust the Tick logo will be a point of reference for parents seeking to ensure that their local school is demonstrating a commitment to quality road safety education. This year around 400 committed schools have received the award, which recognises their ongoing participation in the RYDA Program for senior students.



These signs represent the **264 young lives lost**
on Australian roads last year.

The faces behind them represent the **sons, daughters, brothers,**
sisters and cherished friends we must help protect.

