Road Safety Education Limited is the leading provider of road safety education for youth in New Zealand. The flagship RYDA Programme is delivered each year to over 50,000 senior high school students from more than 650 participating schools across Australia and New Zealand.

At RYDA, students attend six interactive sessions at a dedicated venue over the course of a school day. In small peer groups, they are challenged to change the way they think about road safety; participating in a stopping distance demonstration, devising personalised strategies, gaining an understanding of their individual risk profile, leading an investigation into a real life crash and getting tips from road safety experts on how to protect themselves, their friends and family.

RYDA gives students critical information and strategies that do not come from driving lessons. It’s a resource which gives students an authentic context for learning about road safety outside of a classroom.

By participating in RYDA, schools further their commitment to educating the ‘whole student’, providing a unique opportunity to learn essential life skills as they face the challenges of driving solo or as an influential passenger of a novice driver.

Now is the time to equip young people with the tools and knowledge they need to stay safe on the road.

For further information, contact 0800 150 180 or visit rse.org.nz.

Our website is loaded with resources for teachers, students and parents. Also find us on Facebook (facebook.com/RYDAroadsafety) and Instagram (@RYDAroadsafety)