



# VISION

**Saving lives**

# MISSION

**Providing world class  
road safety education  
to youth**

# VALUES

**Innovation, evidence-led, inclusivity,  
sustainability**

**Values Statement: Through consistent quality education, we strive to save lives and prevent serious injuries. We continuously focus on: accessibility and affordability for our students, stability and value for our partners, confidence and security for our team, and earning the trust of our communities.**

Road Safety Education Limited (RSE) is a not-for-profit organisation with a commitment to saving lives through the delivery of evidence-based road safety education programs. Our flagship program RYDA, has been providing novice drivers and their passengers throughout Australia and New Zealand, with lifesaving knowledge and skills for almost twenty years.

Youth road trauma is a community problem that needs a whole community response. RSE is in a unique position to bring together all the essential elements to provide an effective and highly successful road safety education program for young people.

# 2021

## Concise Annual Report

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### Chair and Group CEO/Managing Director's Report

Chair, Dr Stuart Boland and Group CEO & Managing Director, Terry Birss reflect on the year under review and the road ahead.



Pages 4-5

### About RYDA

In 2020, RSE launched the most significant update to its RYDA program to date.

Pages 6-9

### Program Impact & Delivery

Our programs follow best practice and are evaluated to measure retention of knowledge and changes in attitude and intended behaviour





Chair  
Dr Stuart Boland



Group CEO & Managing Director  
Terry Birss

CELEBRATING  
**20 years**  
**680,000 RYDA graduates**

**The turbulent times experienced by our community in 2020 carried on into 2021, making for another challenging financial year. Despite this, we continue to focus on our key commitments – our Vision of saving lives and our Mission of providing world-class road safety education to youth in Australia and New Zealand. Our directors and our team never wavered from fulfilling our goals through the prism of our values of innovation, evidence led, inclusivity and sustainability.**

During 2021, as Covid 19 pandemic restrictions started to variously ease, our team worked on safe ways of providing face-to-face education in-school and where restrictions allowed, at our traditional venues. We continued to roll out our whole school approach product - the latest version of RYDA - into this environment supplemented by blended learning through RYDA Digital, a new product under ongoing development. RYDA 5.0 has been overwhelmingly well received by the school community – students and teachers alike, while Waka Kotahi, the New Zealand transport agency, officially approved the product for NZ schools.

Our evaluation results testify to the fact that RYDA works - this means RYDA is saving lives and reducing injuries. These results which are discussed further in this report demonstrate increased student knowledge, improved levels of retained knowledge along with the motivation to use that knowledge. This is reflected in intended and practised safe behaviour, which is continuing to increase.

Australian and NZ statistics report that road trauma amongst teenagers and young adults continues to be the leading cause of death and serious injury (DSIs). Road trauma besets a family suddenly, without warning and is so often devastating. Although over the last decade there has been a reduction in DSIs, if we are to see this trend continue, then RSE needs to marshal more resources to do more – to save more lives. Although we are a well organised and run not-for-profit and well placed to conflate passion, professional talent and resources, attracting and mixing the right levels, is an ongoing focus for us.

Despite the challenges of this year, over 41,000 students from more than 500 schools participated in RYDA, a solid increase on last year. Many more engaged in our whole

of school RYDA classroom lessons which the evaluations indicate (see later in this report), is clearly having a favourable educational impact.

This year we lifted turnover by almost 25% to \$3.71 million while holding costs to the level of the prior year. We were under considerable pressure to offer increasing discounts and subsidies to schools to enable RYDA to be as widely accessible and affordable as our resources could allow. As a result, discounts increased by six percentage points from 25% to 31% year on year. Even so, we were able to achieve a modest net surplus from underlying operations which combined with government stimulus support, enables us to report a net surplus of \$110,426 after transferring \$390,140 to reserves for future use. (This report includes further financial information).

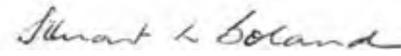
As you will see later in this report, we welcomed new directors onto our boards, three in Australia and two in New Zealand and following a break, A/Prof Teresa Senserrick returned to our Advisory Council after taking up a role at CARSQ at QUT.

It is disappointing that Covid over the last two years or so, has constrained our potential to increase RYDA participation, so necessary in our quest to save lives. Nevertheless, as vaccination protocols reduce the unpredictability of Covid lock downs, we are planning to substantially increase RYDA school participation to meet the increased appetite by schools to offer our unique face to face workshops to their students. This will be possible from renewals of current funding levels, and increased support from the NZ and Queensland governments which we are welcoming. We are also seeking to increase engagement from other jurisdictions as we support each government's strategies towards zero road trauma.

**With road trauma costing society approximately \$37 billion annually, supporting interventions which are evidence-based, best practice and have been shown to work, such as RYDA, represents a strong investment opportunity for governments.** And that is in conjunction with their obligation to keep communities safe. In the financial year under review, overall, governments contributed 8% towards RYDA leaving significant room for increased support in the future.

As a not-for-profit, at RSE we are very conscious of the interdependent elements of our organisation that makes it effective. People are a crucial part of this and include – our boards in Australia and New Zealand, our Advisory Council of road safety experts, our patronage and ambassadors, our community partner, Rotary and corporate partners, BOC, Toyota, Bridgestone, Spirit Super and Boral (Australia) and NZ Steel (New Zealand), collaborating governments, our hundreds of facilitators and dozens and dozens of communities. These people, these community conscious and responsible organisations, are crucial to our ability to actualise RSE's vision. It is our extraordinary team of people who coordinate all of these elements to ensure that RYDA works, that RYDA saves lives.

Thank you to you all.



Dr Stuart Boland  
Chair



Terry Birss  
Group CEO & Managing Director

December 2021

# RYDA Program

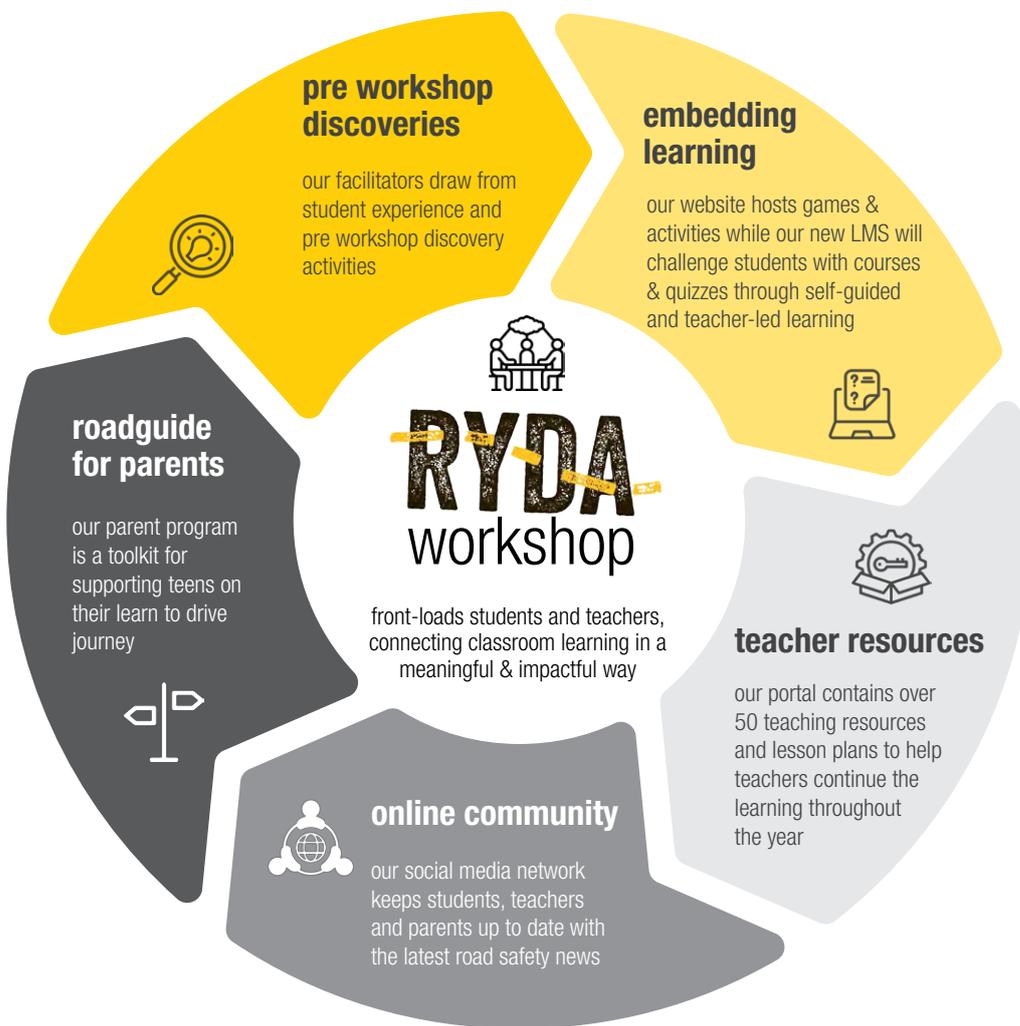
saving lives through sustainable, far reaching, best practice education

## ABOUT RYDA

Getting behind the wheel of a car as a young driver or being a young passenger with a novice driver is said to be among the most dangerous things that a person will do in their entire life.

RYDA is the leading and only national road safety education program for youth in Australia and New Zealand. An essential youth development program, RYDA features year long pre and post classroom learning resources and a highly engaging and memorable one-day workshop, designed to front-load students' understanding of road safety.

RYDA is made available, throughout the year, at approximately 100 RYDA centres across Australia and New Zealand.



*ongoing learning  
for lasting change*

## HOW RYDA WORKS

Supporting teachers to take a **whole-school approach to road safety**, RYDA provides an extensive kit of resources which covers school policy and includes lesson resources giving teachers an authentic context for road safety through curriculum learning.

The workshop front-loads student and teacher road safety knowledge and provides students with practical tools and the motivation to make lasting behaviour change. Supporting resources provide additional assistance for parents and the school community.

**RYDA students take a road safety journey of exploration, introspection and discovery through**

**CLASSROOM & WORKSHOP  
LEARNING OUTCOMES**



IDENTIFY  
crash  
factors



APPRECIATE  
personal  
risk



DEVELOP  
personal  
strategies



APPROACH  
driving as a  
social  
responsibility

Understanding the relationship between speed and stopping. At the workshop, students work with driving instructors and experience the relationship between speed and stopping distance through practical observation.

### SPEED & STOPPING



### CRASH INVESTIGATORS

Students investigate a real-life crash, interviewing the survivor to identify contributing crash factors and recommendations for improvements in line with the Safe System approach.



### MIND MATTERS

Exploring mindstate as a road safety risk factor. At the workshop, students work in teams to devise strategies to manage mindstate, using a number of scenarios and music as a backdrop.



### ROAD CHOICES



### DRIVE S.O.S.

Students look at the road from the perspective of other road users, gaining an understanding of their challenges and learning how to "Drive So Others Survive". The workshop session includes a gamified video challenge and peripheral vision experiment.



Students explore how personality impacts risk on the road. During the workshop they use a personality quiz, as a tool to analyse risky situations and practice speaking up through role play.

### THE 'I' IN DRIVE



## CORE RYDA TOPICS & WORKSHOP SESSIONS

## WHY RYDA WORKS

While all schools recognise the importance of road safety education for their students, finding the right program - that is, one that works - can be challenging. The **RYDA Program's evidence-led pedagogy** has been developed over 20 years in deep consultation with government agencies and leading psychology and road safety education researchers. Based on the evidence, here are some key elements that you should look for, and, importantly, what you should avoid.

### BEST PRACTICE APPROACHES TO ROAD SAFETY EDUCATION

- ✓ High levels of **intellectual** and **emotional engagement** that develop **cognitive** and **perceptual skills**
- ✓ Include a focus on the **role of passengers** on influencing driver behaviour
- ✓ Build on core elements of road safety with a **whole school curriculum** approach

### APPROACHES THAT DON'T WORK OR CAUSE HARM

- ✗ **Fear, shock** or **scare tactics** with graphic imagery, including re-enactments
- ✗ **Non-interactive** lectures and presentations to **large audiences** with no opportunity for peer-to-peer learning
- ✗ Single, **one-off learning experiences**, with minimal follow-up or reinforcement

# RYDA Program

saving lives through evaluation and review

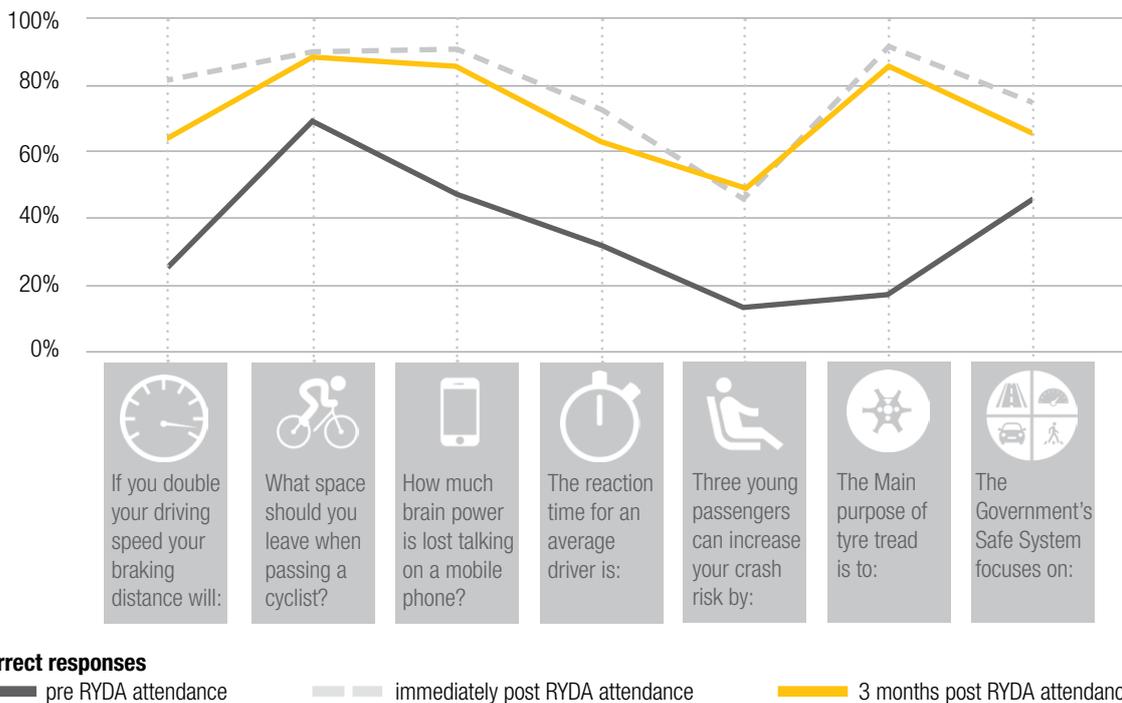
## EVALUATING RYDA 5.0 FOR IMPACT

We conduct regular and robust program evaluation designed to measure knowledge retention, attitude shift and intended and practiced behaviour change across time. We employ a number of evaluation tools, including post workshop surveys, open feedback, teacher and parent surveys, and student evaluation which compares results from the same students pre, immediately post and three months post workshop attendance. **This year, over 7,000 students participated in our evaluation process**, with 183 students from 27 schools completing the 3 month evaluation survey across Australia and New Zealand.

*As with the majority of studies, this evaluation is subject to limitations (listed below). To address these limitations, RSE conducted a combination of T and Chi-Squared tests to ensure the robustness and statistical significance of the data. The tests found no significant difference in responses between jurisdictions, genders, location, school or socioeconomics. These tests suggest that the data collected is reliable and robust.*

## Knowledge Retention measured across 3 months

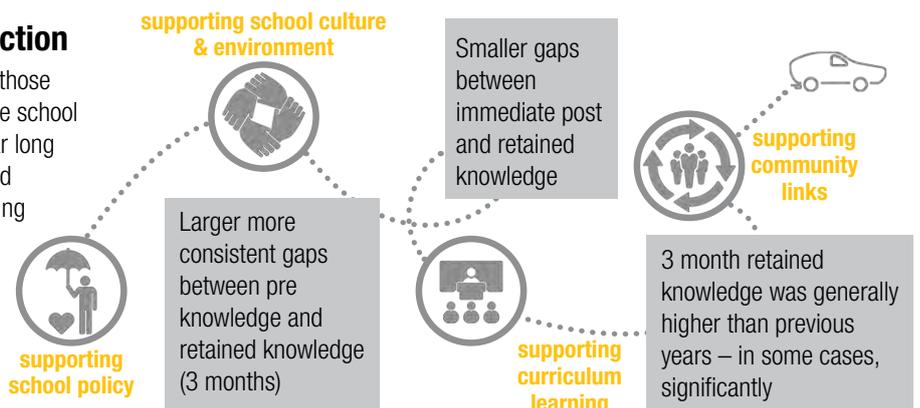
Our three month post workshop knowledge retention shows strong results. Questions (sampled and abbreviated below) were multiple choice. Where the answer to the question was a number, the correct answer was always the highest option offered – showing that pre RYDA workshop attendance, students grossly underestimated the impact of these risk areas.



## The Whole School Approach in action

When we compared our RYDA 5.0 results with those achieved in previous years (before RYDA's whole school approach) we saw strong evidence that our year long learning tools, curriculum support resources and resources for parents are helping to create lasting knowledge & behaviour change and a culture of road safety at a school and community level.

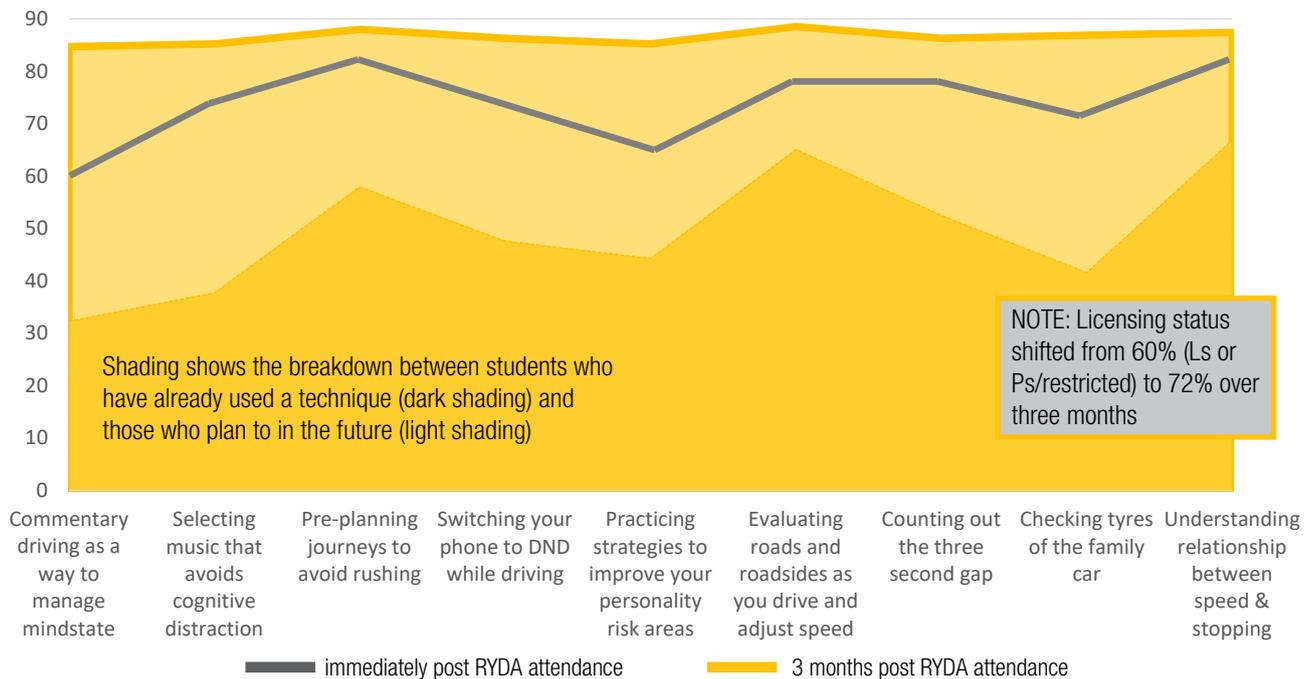
This year our evaluation showed:



# Behaviour Change

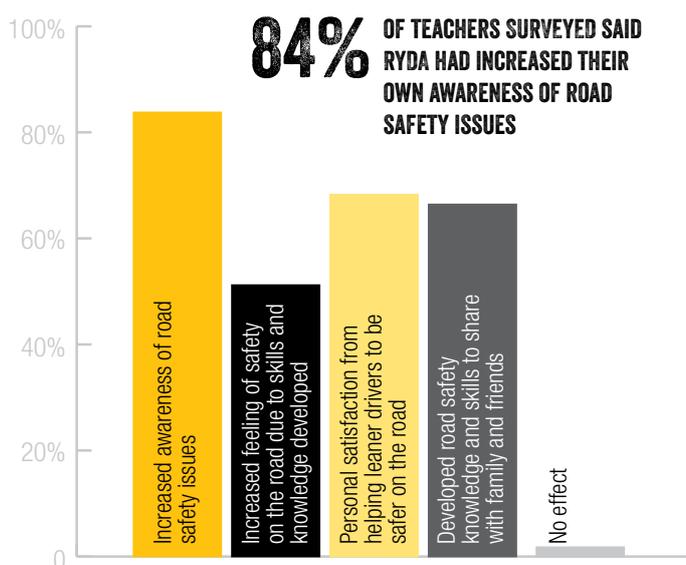
intended and practiced change measured across 3 months

Knowledge alone won't change behaviour. Young people need tools to make safe choices as challenges arise. We listed strategies and learning from the RYDA workshop. Immediately post attendance we asked students to indicate which ones they planned to use in the future. Three months post we asked them to indicate which ones they would use in the future and/or have already had the opportunity to try:



## Training the Trainers Teacher surveys

Teachers are tasked with the job of providing road safety education to their students. But, most are not road safety experts and are often not trained in the intricacies involved in teaching this specialty topic. The RYDA workshop not only front-loads student knowledge but helps teachers become equipped to support their students through the extended learning. We surveyed over 900 teachers, asking what personal changes, if any, they have experienced as a result of accompanying students to the RYDA workshop.



## Creating Cultural Shift

### Parent/child modelling

Parents start teaching their children how to drive from the moment they're old enough to observe the world around them from the back seat of the car. Children subconsciously learn from their parent's behaviour every day. We asked our students to share what they had observed in the family car:

- 64%** noticed a parent distracted by a mobile phone while driving
- 32%** been a passenger when the car was travelling too close to a cyclist or pedestrian
- 39%** noticed that their driver was experiencing fatigue
- 39%** been afraid for their safety when a family member was driving



**43%**

of parents surveyed said their child started picking them up on their driving habits after attending RYDA.

### LIMITATIONS

- The sample size of the three month study was smaller than desired and experienced significant drop-off from pre survey to 3 month post. The final survey coincided with pandemic lock-downs in a number of areas, resulting in added pressure on teachers and students who were unable to complete the process.
- While a balanced cross-section of schools and students were invited to participate in the three month study, responses were slightly skewed towards females (65%), urban road users (60%) and private schools (57%).
- Students self-report in response to a number of survey questions, their answers to which cannot be verified.
- The open feedback forum sits as part of a competition, offering a drawn prize of \$250, which may prompt a positive response from students.

# RYDA Delivery

a collaboration between RSE, Rotary, facilitators and volunteers



**19**  
Staff

Located throughout Australia and New Zealand, with a Head Office in Sydney



**43**  
Rotary

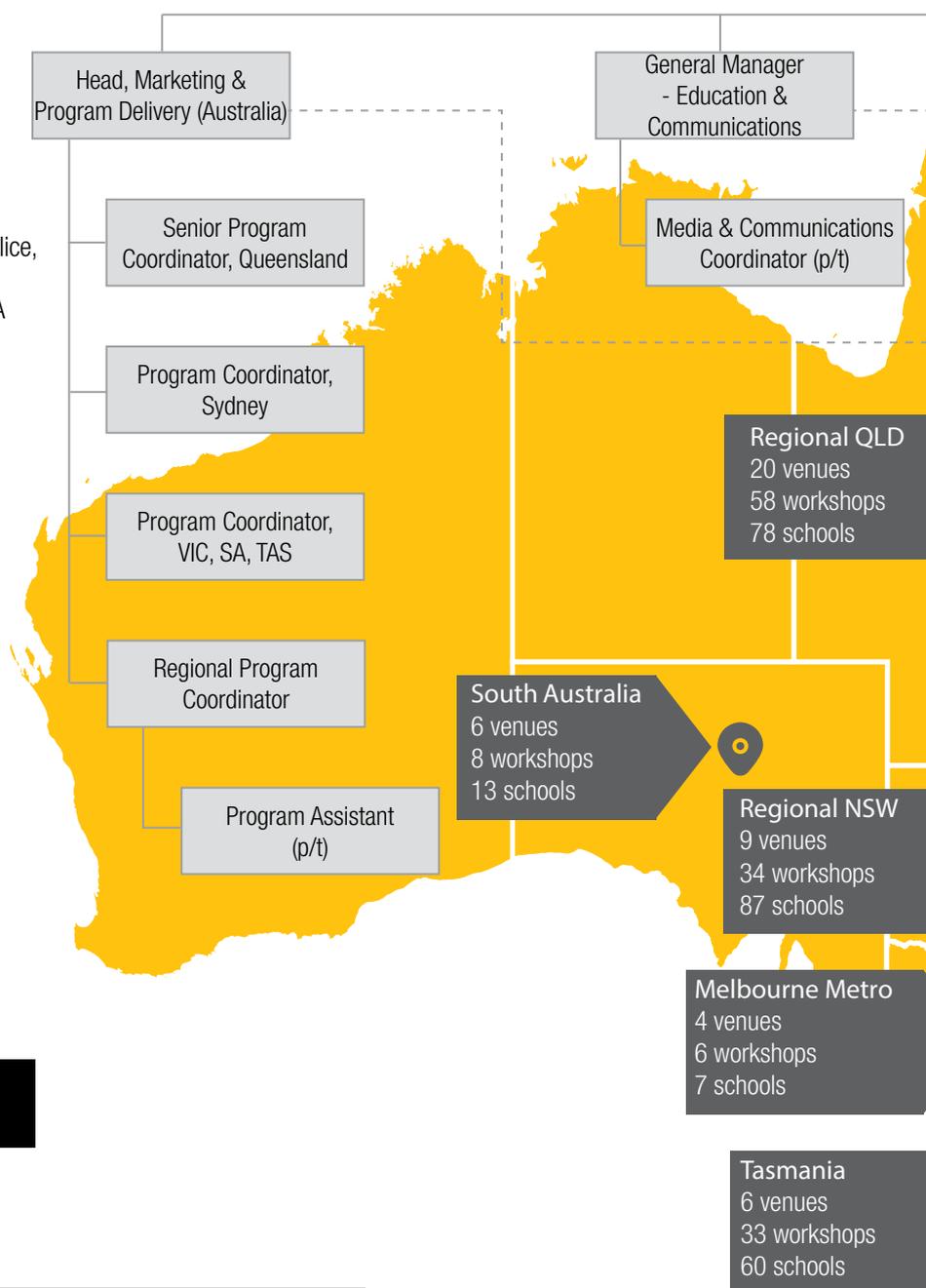
RYDA Organising Committees and hundreds of volunteers, drive regional RYDA delivery



**434**  
Facilitators

Including educators, driving instructors, police, and psychologists, delivered 2,046 RYDA Workshop Sessions

RSE  
Advisory Council



## 151 VENUES

Throughout the Covid19-impacted 2020-2021 Financial Year, RSE and our Rotary partners delivered RYDA at 151 different venues throughout Australia and New Zealand, including community centres, race tracks, sports facilities and schools.

## 341 WORKSHOPS

With a total of 341 RYDA workshop days held, every day of the school year saw an average of 1.7 RYDA workshops held.

## 504 SCHOOLS

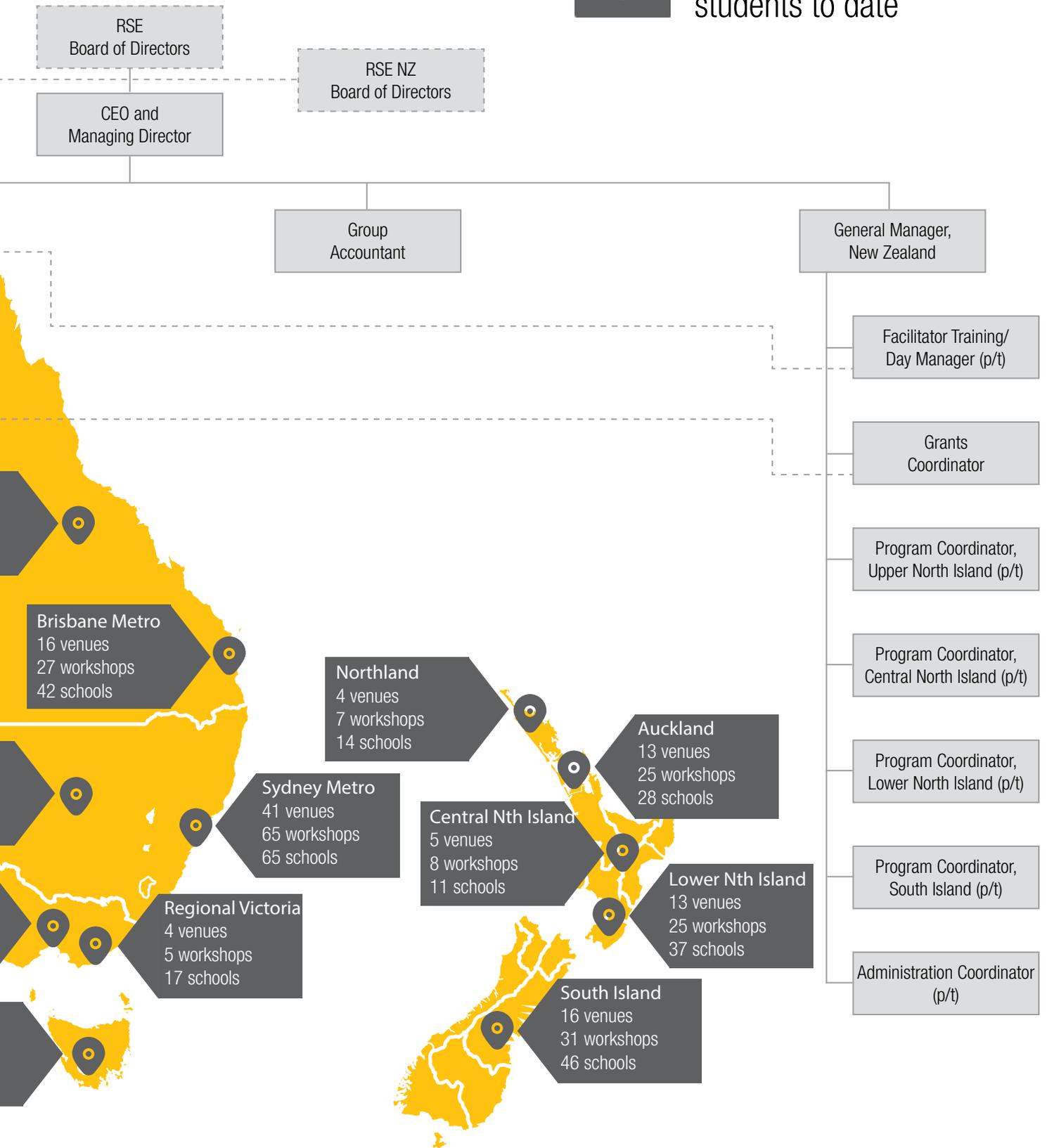
309 government schools, and 195 non-government schools participated in RYDA, with cohorts ranging in size from 2 to 480 students.

## 41,335 STUDENTS

Over 41,000 students attended RYDA, with an average of just over 120 students per workshop.



**680,000+**  
students to date



## > OUR INTERNATIONAL ADVISORY COUNCIL

RSE's Advisory Council is the crucial link between the international research community and our education programs. We are deeply indebted to Members for their contribution towards the continual improvement of RSE's education.



**Dr Neale Kinnear PhD, CPsychol** is a Chartered Psychologist in the study of human behaviour and transport and Head of Transport Safety at TRL, the UK's Transport Research Laboratory. Neale conducts projects for high profile clients providing technical expertise for evaluation, research, and evidence-based policy. Neale has extensive knowledge and experience of international scientific literature in relation to driver behaviour particularly that of young and novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding. His knowledge and expertise has been published in peer-reviewed academic journals, international books and has been presented widely at national and international conferences. Neale sits on the Young Driver Subcommittee and the Standing Committee on Operator Education and Regulation at the Transportation Research Board (TRB), USA.



**Dr Marilyn Johnson, PhD** is a Senior Research Fellow in the Institute of Transport Studies at Monash University where she leads the Cycling and Walking Research Group. Her research focuses on cyclist safety including electric bikes, motorised mobility scooters and the elderly, driver training and, cyclist fatality crash factors. She is also the Research Manager at the Amy Gillett Foundation (AGF), where she ensures activities and programs are based on critically evaluated scientific evidence. Marilyn was a significant contributor to action that has led to the amendment of minimum passing distance legislation in several Australian jurisdictions. She has over 10 years experience in road safety research and policy development and has provided expert advice on road safety policy in Australia.



**Mary Chamberlain MNZM, EMPA, B Ed** is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators. Mary spent 10 years as a group and senior manager in the Ministry of Education in Wellington. She led the development of the New Zealand Curriculum, the development of Curriculum Exemplars for years 1-10, and the design of the National Assessment Strategy. She has recently been part of the OECD team who reviewed the education system in Indonesia. Mary has deep knowledge of the education system and a profound understanding of teaching, learning and assessment and effective education system design.



**Teresa Senserrick, PhD** is a Professor at Queensland University of Technology (QUT) in the Centre for Accident Research and Road Safety – Qld (CARRS-Q). Teresa was trained in developmental psychology and has over two decades of experience in health and safety research in Australia and internationally. Since focusing on road safety in 1999, she has become renowned for her expertise in education, training and graduated licensing systems, especially for young and new drivers. She has a particular interest in addressing issues for at-risk and disadvantaged road users, including in low socioeconomic and rural/remote communities. Teresa has been called upon to provide policy advice to several jurisdictions in Australia and internationally. She is an executive member of the Australasian College of Road Safety and inaugural member of the Young Driver Subcommittee and invited member of the Vehicle User Education, Training and Licensing Committee of the Transportation Research Board (US National Academies).

## Consultant to the Council



**Professor Barry Watson, PhD** is a Professor in the Faculty of Health at the Centre for Accident Research and Road Safety – Qld (CARRS-Q). He has over 35 years experience in road safety research and policy development. As a founding member of CARRS-Q, Barry has been involved in the development and delivery of courses in road safety and traffic psychology for undergraduate and postgraduate students. Barry has lead research teams examining a range of road user behaviour issues including drink driving, speeding, driver licensing, driver education and traffic law enforcement.

## OUR AMBASSADORS

RYDA is fortunate to have the wonderful support of our Ambassadors in helping raise awareness of road safety issues especially for youth. Having both been touched by road trauma they bring authenticity to their promotion of the value of road safety education engaging with our students, other stakeholders and their own networks to promote our vision of zero youth road trauma.



**Peter Frazer** is a leading advocate for road safety and a driving force behind National Road Safety Week in Australia.



**Andrew Morley** is an Australian actor who has starred in Home & Away and Neighbours and is currently working as a fire fighter with the Country Fire Authority.

### COMMUNITY PARTNER - ROTARY



Rotary Clubs in Australia  
and New Zealand

The RYDA Program is coordinated in partnership with hundreds of Rotary Clubs in Australia and New Zealand. The active support and close involvement of Rotary is a fundamental aspect in the success of the RYDA Program. There are over 1,100 Rotary Clubs with some 30,000 members located in communities across all cities and rural towns in Australia and New Zealand. Rotary provides the RYDA Program with access to a vast volunteer support base and introduction to many community groups including schools and local business organisations. RSE and Rotary Clubs across Australia and New Zealand are proud to be working together to help make our roads a safer place.

### POLICE SUPPORTING RYDA



Police officers play an important role in supporting the RYDA Program, actively engaging in RSE's facilitator training modules to equip them to deliver RYDA's Road Choices session. RYDA's Road Choices session is a crucial part of the workshop which benefits greatly from the vast experience and knowledge of Police personnel. In NSW, a team of specially trained School Liaison Police assist in the conduct of RYDA and the Queensland Police have endorsed the program, bringing RSE under their 'Working Together' umbrella. RSE also receives greatly valued support from Police in the ACT, South Australia, Tasmania and New Zealand. RSE thanks Police officers across all jurisdictions for their active participation in RYDA and continued dedication in helping to make our roads a safer place.

## > OUR PARTNERS

### AUSTRALIA & NEW ZEALAND

#### Founding Partner



There are no higher priorities for **BOC** as an organisation than the health and safety of their employees, customers, suppliers and the broader community. Road Safety Education Limited has great synergies with BOC's own safe driving culture and this is why BOC keenly support this youth education initiative for young drivers and their passengers.

BOC became the founding sponsor of the RYDA road safety education program in 2004 when it was a small yet growing local project in NSW. Through ongoing sponsorship, BOC is very pleased to be directly involved in helping to provide RYDA to over half a million students across Australia and New Zealand. Further information can be found at: [boc-limited.com.au](http://boc-limited.com.au) or [boc-limited.co.nz](http://boc-limited.co.nz).



**Bridgestone** has an ongoing commitment to supporting youth and promoting road safety. As one of the priority areas of its global CSR focus, 'Our Way To Serve', the company believes young people are the key to a bright and sustainable future and is passionate about ensuring young drivers are exposed to safe driving messaging as early as possible. Early education creates a better understanding of the significance of safe practices when driving and the need to reduce road trauma and fatality rates.

Bridgestone's own Safe Hands campaign has been incorporated into the RYDA program to demonstrate the important role that tyres play in staying safe on the road. Further information can be found at: [www.bridgestone.com.au](http://www.bridgestone.com.au) and [www.bridgestonetyres.co.nz](http://www.bridgestonetyres.co.nz).



### YELLOW RIBBON NATIONAL ROAD SAFETY WEEK & RSE SUPPORTING EXCELLENCE AWARDS

As a Founding Principal Partner of Road Safety Week, RSE is a strong supporter of this initiative which shines a yellow light on road safety and the role all citizens can play to reduce trauma on our roads.

Each year we honour the enormous community effort that goes into bringing the life saving RYDA road safety messages to our young road users through our Excellence in Road Safety Awards. The following awards, sponsored by our corporate partners are presented annually in Australia and New Zealand during Road Safety Week.

- **BOC Champion** - Recognises individual Rotary volunteers or Clubs who commit a significant amount of time and effort to bring RYDA to their community.
- **Bridgestone School Award** - Recognises schools that show an ongoing commitment to road safety education through long-term, consistent RYDA attendance.
- **Toyota Community Award** (Australia) & **VTNZ Community Award** (New Zealand) - Recognising programs that exemplify the whole community approach to conducting RYDA.
- **Boral Police Award** - Recognising committed officers who play a pivotal role in RYDA through their delivery of the Road Choices session.
- **Spirit Super Facilitator Award** (Australia) & **NZ Steel Facilitator Award** (New Zealand) - Recognises dedicated individuals who commit to continual training and receive great evaluation feedback.

## AUSTRALIA

### TOYOTA

As a mobility company, **Toyota** recognises that it has an important role to play in encouraging road safety. One of the ways it does so is through its long-term partnership with Road Safety Education, working together to save lives.

With more vehicles on the road than any other brand, Toyota remains committed to providing Australians with vehicles that have safety as the number one priority, and which maintain the standards of durability and reliability already synonymous with the brand. For more information go to: [www.toyota.com.au](http://www.toyota.com.au).



As a super fund with a long history with the motor industry, **Spirit Super** has an ongoing commitment to encouraging safety on our roads. By supporting RSE, we can make sure that as many young people as possible can become active, responsible road citizens. For more information about Spirit Super, visit [spiritsuper.com.au](http://spiritsuper.com.au).



**Boral** is Australia's leading construction materials group. Their ambition is to create a world future generations will be proud of and have recently set some of the most ambitious decarbonisation targets within the construction industry globally. As the largest Australian owned construction materials company they are constantly innovating to create more sustainable and high quality construction materials. Boral has a long and proud history of supporting the communities in which they operate. They are committed to being a socially responsible and valued member of those communities and making a positive and sustainable contribution to their well-being. Owning a large heavy vehicle fleet, Boral is committed to road safety and have worked with RSE to improve road safety for young people and the community. Visit [boral.com.au](http://boral.com.au) for more information.

## NEW ZEALAND

### Co-Founding Partner



**New Zealand Steel** has been a Founding Co-Sponsor of the RYDA Program in NZ since 2007. They support RSE because of the impact road crashes have on young people and their families, and particularly because it's a great fit with their own safety culture. Priority areas for their community support are young people, education and safety, all of which RSE Programs encompass.

New Zealand Steel is part of the BlueScope Steel group of companies. Further information can be found at: [nzsteel.co.nz](http://nzsteel.co.nz).



**VTNZ** are New Zealand's largest provider of vehicle and driver safety assessments performing over 1 million vehicle inspections and over 275,000 driver assessments per annum. VTNZ puts more vehicles on our country's roads than any other inspection agency. In addition, they put all new fully licensed drivers behind the wheel. Due to this they believe they play a critical role in driving safety. Teaming up with RSE – who share the same safety values – was a natural partnership. VTNZ are committed to ensuring young drivers receive all the support they need to enable them to travel safely. They are a strong believer in the impact that the RYDA programme has for ensuring young people have the knowledge and skills to be safe vehicle operators. For more information visit [vtnz.co.nz](http://vtnz.co.nz).

## > OTHER SPONSORS & SUPPORTERS

*Every RYDA venue relies on the support & involvement of local Rotary Clubs, businesses and community organisations.  
Please see venue pages at [rse.org.au](http://rse.org.au) for a comprehensive list of local sponsors and supporters.  
We thank the following organisations for their ongoing support of local Programs.*

### **Governments in all Jurisdictions (Australia & NZ)**

#### **Including:**

Police authorities  
Departments of Education  
Department of Planning Transport & Infrastructure SA  
Department of State Growth Tas  
Department of Transport & Main Roads Qld  
NZ Ministry of Social Development  
Transport for NSW, Centre for Road Safety  
ACT Justice and Community Safety Directorate  
Waka Kotahi (New Zealand Transport Agency)

### **Educational and Community Groups**

Brain Injury Association NZ (Central Districts, Nelson,  
Northland)  
Rapid Relief Team (RRT) NZ  
NZ Spinal Trust  
Brain Injury Association Tasmania  
Headspace  
The Disability Trust (Headway)  
Headway North West (Tasmania)  
Mid North Coast Brain Injury Rehabilitation Service  
Ambulance Services (NSW, QLD)  
PBF Australia  
PCYC  
Road Trauma Support (Tasmania)  
Tasmanian Acquired Brain Injury Service

### **Corporations, Clubs and Foundations**

#### *Major Contributors - Australia*

Linde plc/United Way Worldwide  
Bass Coast Cycle Challenge  
LTrent Driving School  
NSW Club Grants (Bathurst RSL Club Limited, Bathurst Panthers,  
Castle Hill RSL Group, Cessnock Leagues Club, Chatswood RSL  
Club Ltd, Dee Why RSL Club, Hornsby RSL Club, Liverpool Catholic  
Club, Magpies Waitara, Orange Ex-Services' Club, Shellharbour  
Workers Club, Western Suburbs (Newcastle) Leagues Club)  
The Rotary Club of Epping  
Royal Automobile Association of South Australia Inc  
Sydney International Regatta Centre  
Sydney Olympic Park Authority  
Sydney Olympic Park Tennis Centre  
Sydney Olympic Park Quay Centre  
UPS Foundation  
Wyang Race Club

#### *Major Contributors - New Zealand*

BDH Holdings  
CERT  
Community Organisation Grant Scheme (COGS) (Aoraki, Auckland  
City, Coastal Otago/Waitaki, Far North, Hauraki, Kahunguru,  
Manawatu/Horowhenua, Manukau, Papakura/Franklin, Rodney/  
North Shore, Rotorua, Southland, Tamatea, Tauranga/Moana,  
Tongariro, Waikato West, Wairarapa, Waitakere, Whangarei/  
Kaipara and Whitiara)  
Eastern and Central Community Trust  
Foundation North  
The Rotary Club of Henderson  
The Lion Foundation  
Northland Community Foundation  
NZ Lotteries Community Grant  
Pub Charity Limited  
Rata Foundation  
The Southern Trust

## Local Government

*RYDA enjoys strong support from local councils at many venues. Significant, ongoing, financial and in-kind support has been provided by:*

Ashburton District Council, Auckland Council (Papakura, Franklin, Whau, Henderson/Massey, Maungakiekie Tamaki Local Boards), Bass Coast Council, Bathurst Regional Council, Burdekin Shire Council, Campbelltown City Council, Central Coast Council, Clare & Gilbert Valleys Council, Clarence Valley Council, Clutha District Council, Cowra Shire Council, Dubbo Regional Council, Eurobodalla Shire Council, Fraser Coast Regional Council, Gisborne District Council, Griffith City Council Road Safety, The Hills Shire Council, Hutt City Council, Leeton Shire Council, Limestone Coast Local Government Association, Marlborough District Council, Narrandera Shire Council, Nelson City Council, Northland Road Safety, Orange City Council, Road Safety Southland, The City of Salisbury, Selwyn District Council, Sunshine Coast Council, Tasman District Council, Taupo District Council, Tauranga City Council, Timaru District Council, Townsville City Council, Wairarapa Road Safety Council, Warrumbungle Shire Council, Waitaki District Council

## Corporations, Clubs and Foundations

### *Other Supporters*

Advance Ashburton, Akarana Community Trust, Allied Performance & Learning Solutions, ANZ Bank (Newcastle), ANZ Staff Foundation (NZ), Awesome Driving School, Bank SA, Barossa Valley Toyota, Bay Trust, Bega Valley Motors, Bendigo Bank (various), Black Toyota, Blue Sky Community Trust, Calare Academy of Road Safety, Camp Clayton, Causley Fresh, Centralines Limited, Central Lakes Trust, CFS Tanunda, Chenery Memorial Trust, Chinchilla Show Grounds, Clare Valley Toyota, Coates Hire (various locations), Coffs Coast Isuzu Ute, The Community Trust of Mid and South Canterbury, Community Trust South, Coonabarabran Race Course, Cornes Toyota, Cricks Auto Noosaville, CSG Law, Don West Toyota (Ayr & H.H.), Dubbo City Toyota, Dubbo Meat & Seafood Centre, Four Winds Foundation, G&D Ross Bus Charters, Geysers Community Foundation, Glasshouse Country Coaches, Graduate School of Motoring (Ayr, Townsville), Grassroots Foundation, Hervey Bay RSL, Hillstart Driving School, Hutt Mana Charitable Trust, IMB Illawarra, Invercargill Licensing Trust Foundation, Jacksons Motors (Tasmania), John Andrew Ford, John Davis Motors, Jupiter Motors Wagga Wagga, Kangaroo Bus Lines (Caboolture), Kembla Grange Turf Club, Ken Mills Toyota, Kingdom Foundation, The Kingston Sedgefield Charitable Trust, Little Red Grape, Maclean Bowling Club, Mainland Foundation, Manawatu Toyota, Maryborough Canegrowers, Maryborough Fresh & Save, MGA Insurance Brokers, The Meadows Greyhound Community Grant Fund, Michael Blakey Engineering, Mid North Motor Co, Mike Carney Toyota, Moruya Jockey Club, Network Tasman Trust, Neverfail Water (Dubbo), Noosa Heads Surf Life Saving Club, North & South Trust, Northpoint Toyota, O'Halloran Motors, One Foundation, Otago Community Trust, Otago Motor Club Trust, PCYC (various), Pambula Merimbula Lions Club, Polleys Coaches, Port Douglas & Mossman Driving School, Rano Community Trust, Redwood Trust, Richers Transport, Roy Owen Dixey Charitable Trust, Rural Women's NZ Scotlands Te Kiteroa Charitable Trust, Sandown Greyhound Community Fund, Sapphire Coast Kart Club, Skene Transport, Sprint Auto, State Emergency Services (SES), Sunrise Creative Signs, Sunshine Coast First Aid Volunteers, Sunshine Coast Turf Club, Taylors Automotives, TECT, Temporary Fence Hire, Temptations Cafe Mossman, Tewantini Noosa RSL, Thomas Hobson Trust, Toowoomba Turf Club, Top of the South Community Foundation, Toyota Cheltenham, Trust House Foundation, Trust Tairāwhiti, Trust Waikato, The Trusts Arena (Waitakere), The Trusts Community Foundation, Wide Bay Transit, Wiri Licensing Trust, Woolgoolga Service Centre, Woolworths (Clare), Yamba Surf Club, Youthtown



We thank the many **councils, governments, corporations, organisations, clubs** and **foundations** for financial and in-kind donations, the **schools** who continue to prioritise road safety education for their students, the **teachers** who coordinate and attend the excursion, the **facilitators** who give their time to train for and deliver the sessions and the hundreds of individual **Rotary volunteers** who give their time tirelessly.



**Sound governance – the framework to realising our values of:**

- accessibility and affordability for our students,
- stability and value for our partners,
- confidence and security for our team, and
- earning the trust of our community.

**SAVING LIVES THROUGH STRONG  
GOVERNANCE**

## > COMPANY DIRECTORY

Road Safety Education Limited (Australia)

### **The Company**

Road Safety Education Limited (RSE) is incorporated under the Corporation Act 2001 as a public company limited by guarantee.

RSE is a registered charity and not-for-profit organisation and the leading educator of youth in road safety across Australia and New Zealand, with a commitment to the reduction of road trauma through the delivery of evidence-based road safety education. RSE's flagship program, RYDA, is a comprehensive, best practice program which is boosted by the highly engaging workshop delivered by road safety and youth education professionals. RYDA links to the curriculum, complies with jurisdictional best practice guidelines, is embedded in the community and gives young people an opportunity to create safety strategies alongside the peers they will most likely be riding with, as drivers or highly influential passengers. RSE partners with Rotary Clubs, government agencies, corporations and civil society. RSE operates in New Zealand through a subsidiary of the same name.

### **National Program Office**

10 Julius Avenue  
North Ryde  
NSW 2113

### **Directors**

at the date of this financial report  
Dr Stuart Boland, Chair  
A T (Terry) Birss, CEO/Managing Director  
John Loughlin  
Paul Pixton  
Edward (Ned) Boyce  
Bruce Manefield  
Gillian Kidson  
Wendy Teasdale-Smith  
Kim Richards

### **Bankers**

Macquarie Bank Limited  
ANZ Banking Group Limited

### **Auditor**

National Audits Group Pty Ltd  
Level 7, 2 Bulletin Place  
Sydney, NSW 2000  
[www.audits.com.au](http://www.audits.com.au)

### **Website**

[www.rse.org.au](http://www.rse.org.au)

## > REPORT OF THE DIRECTORS

Road Safety Education Limited & Controlled Entity 30 June 2021

The Directors present their report on the Group, being Road Safety Education Limited and its controlled entities, Road Safety Education Limited Australia and Road Safety Education Limited New Zealand for the financial year ended 30 June 2021.

### Director Information

The names of the Directors in office at any time during, or since the end of, the year are:

- Dr Stuart Boland, Chair
- Albert Terence Birss, CEO/Managing Director
- John Loughlin
- Paul Albert Pixton
- Edward (Ned) Boyce
- Bruce W Manefield
- Gillian Kidson (appointed 31/03/21)
- Wendy Teasdale-Smith (appointed 31/03/21)
- Kim Richards (appointed 31/03/21)
- Kerry Anne Chikarovski (resigned 03/12/20)
- Lynne Wilkinson (resigned 25/02/21)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

### Principal activities

The principal activities of the Group during the financial year were the provision of road safety education programs for youth which are delivered by professional presenters in partnership with Rotary Clubs in Australia and New Zealand. RSE is a registered authority holder under the Charitable Fundraising Act 1991.

### Change in State of Affairs

During the financial period there were no significant change in the state of affairs of Road Safety Education Limited and Controlled Entities or of its principal activities except as set out in this report and in the financial statements and notes thereto.

### Short term objectives

The Group's short term objective is to increase the availability of the RSE Programs throughout Australia and New Zealand in partnership with all sectors of society including the community, government agencies and corporations.

### Long term objectives

The Group's long term objective is as the premier road safety educator for youth in Australia and New Zealand to contribute to the reduction of trauma on our roads.

### Strategy for achieving the objectives

To achieve these objectives, the Group has adopted the core strategies of:

- A professional educator engaging with the community;
- Delivering quality, evidence-based road safety education programs designed to help facilitate a cultural shift in the perception of, and attitude towards, risk by young people;
- Making, over time, RSE's suite of school programs available to all high schools throughout Australia and New Zealand; and
- Marshalling and managing resources to facilitate sustainable operations.

### Information on the Directors

|                  |   |
|------------------|---|
| Dr Stuart Boland | Chair   |
| Qualifications   | AM, MB, BS, FRCS, FRACS, FACS, FAMA, FAICD  |
| Experience       | A/Prof Boland graduated in Medicine at Sydney University in 1967 and was appointed an Honorary General Surgeon at Sydney Hospital and Mona Vale Hospital in 1975. He served the Medical Profession in a number of roles including as Chairman of the Medical Board at Mona Vale Hospital, subsequently on the Council of the Association of Surgeons and the Australian Council of Health Care Standards, two years as President of the NSW Branch of the AMA in 1991-1992 and later was the medical representative on the Council of Professions in NSW. He had 10 years as Chairman of Australia's biggest Medical Indemnity Insurer (AVANT) until he retired in 2014. Since 2011 he has taught anatomy at Notre Dame University. Dr Boland is a director of the trustee of Road Safety Education Foundation. |



Albert Terence Birss

Qualifications  
Experience



CEO/Managing Director (Chair 2004 – 2011)  
CA(NZ), FGIA, FCG (CS, CGP), FIPA  
Mr Birss was appointed CEO and Managing Director on 1st July 2013 having held the position of Executive Chairman in the prior year. Over a period of approximately 10 years from 2001 to 2011, Mr Birss was Chair of RSE's predecessor and Chair of RSE since incorporation in 2004. He is a director of the trustee of the Road Safety Education Foundation, a director and Chair of Road Safety Education Limited in New Zealand and is a Rotarian and dual Paul Harris Fellow. Before his appointment as CEO & MD, Mr Birss, a member of Chartered Accountants Australia and New Zealand and of The Governance Institute was an accountant in public practice specialising in the provision of business and financial advice. Mr Birss' experience includes corporate reconstruction and recovery, the establishment of new businesses and corporate lending, strategy development and risk assessment in the finance industry.

John Loughlin  
Experience



Mr Loughlin is the Managing Director of a building contracting company specialising in the construction of sport and leisure facilities for community groups including schools. He has wide experience in business including quality assurance, environment and safety policy, marketing and costing and project management. Mr. Loughlin was instrumental with others in establishing the RSE Program, contributing to policy formulation and implementation in such areas as program content, research, risk assessment, quality assurance and sponsorship and liaison with government and government authorities.

Paul Albert Pixton  
Qualifications  
Experience



Dip FP, JP  
Now engaged in general insurance, Mr. Pixton has had a long career in financial planning in the Hills District of Sydney. He specialised in advice in the superannuation and retirement fields for corporate and individual clients. As a local business leader, Paul is involved in charitable works. He has long involvement with road safety and was one of the founders of the RYDA program. He is a Rotarian and a Past President of the Rotary Club of Dural.

Edward (Ned) Boyce  
Qualifications  
Experience



BA LLB (ANU) FAICD  
Mr Boyce is a lawyer practicing since 1974 in property and commercial law. He is a past National Managing partner and Chair of Hunt & Hunt. Mr Boyce is a past president of the Rotary Club of Sydney, a past chair of the Foundation of a major independent school and a past councillor of the Law Society of New South Wales. Mr Boyce is a graduate of an executive education program of the Harvard Business School and is Chair of the trustee of Road Safety Education Foundation.

Bruce W Manefield  
Qualifications  
Experience



BSc FAICD  
Mr Manefield began his career at IBM in business development roles. He has worked in a number of multinational organisations (Oracle, BHP, Telstra) in marketing, product management & commercial management roles. He has held CEO/GM roles in the not-for-profit sector working to build organisational capability, improved delivery and sustainability. He was also the Executive Officer of the NSW childcare industry association, Childcare NSW. More recently, he has driven organisational transformations at board level, mainly in the early learning and early intervention sectors. These include KU Childrens Services, Telstra Employees Credit Union & Gunawirra. Mr Manefield is a strong proponent of the value of early intervention in providing better outcomes for young people.

## > REPORT OF THE DIRECTORS (continued)

Road Safety Education Limited & Controlled Entity 30 June 2021

Gillian Kidson  
Qualifications

Experience



MBus (OpsMgt/GenMgt), Grad Cert Bus

Mrs Kidson is a commercially focused digital and technology strategist and operational executive leader with 31 years of experience across various business sectors. She started her career in the UK and transferred from Capital Bank UK to Capital Finance Australia in 1998 to deliver technology projects during their start-up phase. She has since held a number of senior and executive roles and recently spent 3 years in Malaysia working as CIO & VP Business Process Controls for Lynas Corp. She has a wide experience in business including quality assurance, environment and safety standards and policies, risk assessment and project management.

Wendy Teasdale-Smith  
Qualifications

Experience



MEd, BEd, Grad Dip Prof Dev, Grad Dip PM, FACE

Ms Wendy Teasdale-Smith brings to the board extensive experience, knowledge and skills as an educationalist. She began her career as a secondary school teacher ultimately spending ten years as principal of two state secondary schools in South Australia. She has also spent time as an academic, director of an international school and CEO of the South Australian Tertiary Admissions Centre. She is an experienced non-executive director, having been a member of a variety of education, health, NFP and community-based boards. She was motivated to join the RSE board, having experienced firsthand the impact of road deaths during her time as a principal.

Kim Richards  
Qualifications  
Experience



BA, DipEd DipEP BTeach  
Ms Richards is a strategic communications expert and media/journalism professional with two decades of experience across the private and NFP sectors — in the professional services, travel, education, sports, business, parenting, health and entertainment industries. At board level, she has held marketing and communications roles, as well as a convenor (Chair) appointment in the childcare industry. In an executive capacity, she is currently Head of Strategy/Chief of Staff at an integrated content, marketing and communications agency, responsible for business growth and client success. She was previously the Communications Manager at the Australian Education Union, NSW, Project Director for the prestigious Centenary events in 2018. Ms Richards also serves on the Board of Migraine Australia.

Kerry Anne Chikarovski (served from 2013 – 2020)  
Qualifications  
Experience



B.Ec LLB  
Ms Chikarovski resigned during the reporting year having served as a director for seven years, five years as chair. She entered politics in 1991 holding various ministerial portfolios including Assistant Minister of Education, Minister for Industrial Relations, Minister for the Status of Women and Shadow Minister for the Arts, Ethnic Affairs and Women. After four years as Deputy Leader of the NSW Parliamentary Liberal Party, Ms Chikarovski was elected Leader in 1998. Since retiring from politics in 2003 Ms Chikarovski established a career in government relations and serves on the boards of various not-for-profit organisations.

Lynne Wilkinson  
Qualifications  
Experience



(served from 2014 – 2021)  
BA Hons Grad Dip Fin Mgt.  
Ms Wilkinson resigned during the reporting year having served as a director for six years. Early in her career she worked as an infants teacher and also experienced Rotary's influence on youth as a member of Rotary's student exchange program. She has worked with industry groups in strategic communications including with Coles and Myer Property and for the period 2008 - 2014 was the CEO of The Australian Companies Institute Limited (AUSBUY). Throughout her career Ms Wilkinson has been a change agent.

### Meetings of directors

During the financial year, 8 meetings of Directors (including committees of Directors) were held. Attendances by each Director during the year were as follows:

|                        | Directors Meetings |                           |
|------------------------|--------------------|---------------------------|
|                        | Number attended    | Number eligible to attend |
| Albert Terence Birss   | 8                  | 8                         |
| John Loughlin          | 7                  | 8                         |
| Paul Albert Pixton     | 5                  | 8                         |
| Edward (Ned) Boyce     | 8                  | 8                         |
| Dr Stuart Boland       | 8                  | 8                         |
| Bruce W Manefield      | 7                  | 8                         |
| Kerry Anne Chikarovski | -                  | 2                         |
| Lynne Wilkinson*       | 1                  | 2                         |
| Gillian Kidson         | 2                  | 2                         |
| Wendy Teasdale-Smith   | 2                  | 2                         |
| Kim Richards           | 2                  | 2                         |

\* leave of absence 3 meetings

### Key Management Personnel

Albert Terence Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA  
CEO/Managing Director

Brooke O'Donnell  
General Manager - Education & Communications  
Joining the company in 2006 and appointed to her current position in February 2016.

Maria Lovelock B.A, Cert. DM  
General Manager - New Zealand  
Joined the NZ company in 2016 and appointed to her current position in September 2021.

John Elliott BAppScilnf, MBus  
Head of Marketing & Program Delivery (Australia)  
Joined the company in September 2020 and appointed to his current position in September 2021.

### Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Road Safety Education Limited and Controlled Entities with the exception of the payment of a premium for Directors and officers liability insurance of \$2,473 (2020: \$3,732).

### Operating Results

The consolidated surplus of the Group amounted to \$308,140 (2020: Loss: \$65,099); \$390,140 (2020: nil) was transferred to reserve. Group equity is \$527,539 (2020: \$206,553).

### Dividends paid

RSE's constitution prohibits the payment of dividends.

### COVID-19 impact

On 11 March 2020, the World Health Organization declared COVID-19 a global pandemic. While COVID-19 is a health crisis, it has caused socioeconomic disruption on a global scale. The Company has considered the impact of COVID-19 when preparing the financial report and related note disclosures. In the opinion of The Directors, whilst the widespread outbreak of COVID-19 has impacted the normal course of operations during the financial year, the Company does not foresee a material financial impact resulting from the COVID-19 outbreak in the following financial year.

### Proceedings on behalf of company

No person has applied for leave of court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings.

The Company was not a party to any such proceedings during the year.

### Auditor's independence declaration

The lead auditor's independence declaration in accordance with section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012 for the year ended 30 June 2021 has been received and can be found on page 8 of the financial report.

Signed in accordance with a resolution of the Board of Directors and signed for and on behalf of the Directors by Dr Stuart Boland, Chair and A T Birss, CEO/Managing Director 28 October 2021.

The referenced page in the preceding paragraph as page 8 appears on page 22 of this report.

# > FINANCIAL REPORT

## Road Safety Education Limited (Australia) Independent Audit Report

An independent audit of the 2020/2021 Financial Report for Road Safety Education Limited has been conducted by Steven J Watson (Managing Director), National Audits Group Pty Ltd, Level 7, 2 Bulletin Place, Sydney, NSW 2000.



### ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 667 706

#### AUDITORS' INDEPENDENCE DECLARATION

FOR THE YEAR ENDED 30 JUNE 2021

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2021, there have been:

- (i) no contraventions of the auditor independence requirements as set out in section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

National Audits Group Pty Ltd  
Authorised Audit Company

  
Steven Watson  
Managing Director

Sydney

Dated: 28 October 2021



### ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 667 706

#### INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

##### Opinion

We have audited the concise financial report of Road Safety Education Limited and Controlled Entities (the Group), which comprises the statement of financial position as at 30 June 2021, the statement of profit or loss and other comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, and related notes, derived from the financial report of the Group for the year ended 30 June 2021 and the discussion and analysis.

In our opinion, the accompanying concise financial report, including the discussion and analysis of Road Safety Education Limited and Controlled Entities (the Group), complies with Accounting Standard AASB 1039 Concise Financial Reports.

##### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Australian Charities and Not-for-profits Commission Act 2012. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial statements and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

##### The Financial Report and Our Report Thereon

We expressed an unmodified audit opinion on the financial report in our report dated 28 October 2021.

##### Responsibilities of the Directors for the Concise Financial Report

The Directors are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports, and the Australian Charities and Not-for-profits Commission Act 2012.

##### Auditor's Responsibilities for the Audit of the Concise Financial Report

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with (or are a fair summary of) the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

National Audits Group Pty Ltd  
Authorised Audit Company

  
Steven Watson  
Managing Director

Dated: 28 October 2021

SYDNEY

## > FINANCIAL REPORT

Road Safety Education Limited & Controlled Entity (as at June 2021)

### Statement of Comprehensive Income

|   | Consolidated       |                    | Parent             |                    |
|---|--------------------|--------------------|--------------------|--------------------|
|   | 2021               | 2020               | 2021               | 2020               |
|   | \$                 | \$                 | \$                 | \$                 |
| <b>Revenue</b>  |                    |                    |                    |                    |
| Program school fees & grants for Program delivery               | 1,756,883          | 1,338,767          | 1,519,856          | 1,303,312          |
| Sponsorship & grants for Program maintenance                    | 1,954,060          | 1,638,663          | 1,296,595          | 1,270,053          |
| <b>TOTAL REVENUE</b>  | <b>3,710,943</b>   | <b>2,977,430</b>   | <b>2,816,451</b>   | <b>2,573,365</b>   |
| Program discounts & subsidies given                             | (1,159,327)        | (745,654)          | (952,680)          | (792,074)          |
| <b>NET REVENUE</b>  | <b>2,551,616</b>   | <b>2,231,776</b>   | <b>1,863,770</b>   | <b>1,781,291</b>   |
| <b>LESS EXPENSES</b>  |                    |                    |                    |                    |
| Other Income  | 261,144            | 194,869            | -                  | -                  |
| Program delivery  | (949,092)          | (698,785)          | (576,953)          | (523,195)          |
| Program research, maintenance, QA & delivery support            | (1,466,221)        | (1,499,168)        | (902,381)          | (1,032,929)        |
| Depreciation & amortisation                                     | (89,307)           | (293,791)          | (84,824)           | (286,374)          |
| <b>TOTAL EXPENSES</b>   | <b>(2,243,476)</b> | <b>(2,296,875)</b> | <b>(1,564,158)</b> | <b>(1,842,497)</b> |
| SURPLUS before other income                                     | 308,140            | (65,099)           | 299,613            | (61,206)           |
| <b>OTHER INCOME</b>   |                    |                    |                    |                    |
| Exchange differences on translating foreign controlled entities | 12,846             | 2,371              | -                  | -                  |
| <b>SURPLUS (1)</b>  | <b>320,986</b>     | <b>(62,728)</b>    | <b>299,613</b>     | <b>(61,206)</b>    |
| <b>Retained earnings at the beginning of the financial year</b> | <b>192,426</b>     | <b>257,524</b>     | <b>-</b>           | <b>-</b>           |
| Transfer to reserve   | (390,140)          | 0                  | -                  | -                  |
| <b>Retained earnings at the end of the financial year</b>       | <b>110,426</b>     | <b>192,425</b>     | <b>-</b>           | <b>-</b>           |

(1) Total comprehensive revenue and expense for the year

### Statement of Financial Position

|  |                  |                  |                  |                  |
|--|------------------|------------------|------------------|------------------|
| <b>ASSETS</b>                          |                  |                  |                  |                  |
| <b>CURRENT ASSETS</b>                  |                  |                  |                  |                  |
| Cash and cash equivalents              | 1,444,546        | 920,408          | 1,326,786        | 825,881          |
| Trade and other receivables            | 217,564          | 128,144          | 125,608          | 47,816           |
| <b>TOTAL CURRENT ASSETS</b>            | <b>1,662,110</b> | <b>1,048,552</b> | <b>1,452,394</b> | <b>873,698</b>   |
| <b>NON-CURRENT ASSETS</b>              |                  |                  |                  |                  |
| Financial assets                       | 801              | 801              | 801              | 801              |
| Plant and equipment                    | 18,828           | 17,792           | 8,003            | 11,526           |
| Intangible assets - education programs | 95,176           | 155,233          | 95,176           | 155,232          |
| <b>TOTAL NON-CURRENT ASSETS</b>        | <b>114,805</b>   | <b>173,826</b>   | <b>103,979</b>   | <b>167,559</b>   |
| <b>TOTAL ASSETS</b>                    | <b>1,776,915</b> | <b>1,222,378</b> | <b>1,556,373</b> | <b>1,041,257</b> |
| <b>LIABILITIES</b>                     |                  |                  |                  |                  |
| <b>CURRENT LIABILITIES</b>             |                  |                  |                  |                  |
| Trade and other payables               | 458,705          | 266,993          | 417,026          | 235,729          |
| Employee benefits                      | 138,174          | 144,534          | 108,036          | 91,532           |
| Other liabilities                      | 599,614          | 564,194          | 471,399          | 439,081          |
| <b>TOTAL CURRENT LIABILITIES</b>       | <b>1,196,493</b> | <b>975,721</b>   | <b>996,460</b>   | <b>766,343</b>   |
| <b>NON-CURRENT LIABILITIES</b>         |                  |                  |                  |                  |
| Employee benefits                      | 52,883           | 40,104           | 69,114           | 83,742           |
| <b>TOTAL NON-CURRENT LIABILITIES</b>   | <b>52,883</b>    | <b>40,104</b>    | <b>69,114</b>    | <b>83,742</b>    |
| <b>TOTAL LIABILITIES</b>               | <b>1,249,376</b> | <b>1,015,825</b> | <b>1,065,574</b> | <b>850,084</b>   |
| <b>NET ASSETS</b>                      | <b>527,539</b>   | <b>206,553</b>   | <b>490,799</b>   | <b>191,172</b>   |
| <b>EQUITY</b>                          |                  |                  |                  |                  |
| Reserves                               | 417,113          | 14,127           | -                | -                |
| Retained surplus                       | 110,426          | 192,426          | 490,799          | 191,172          |
| <b>TOTAL EQUITY</b>                    | <b>527,539</b>   | <b>206,553</b>   | <b>490,799</b>   | <b>191,172</b>   |

Excerpts from the audited financial report.

## > COMPANY DIRECTORY & DIRECTORS' REPORT

Road Safety Education Limited (New Zealand)

### The Company

Road Safety Education Limited (described as RSENZ in this section), was incorporated in 2006 under the Company's Act 1993 (NZ) and is a registered charity under the Charitable Act 2005. RSENZ is a not for profit company delivering road safety education programs specifically designed for youth in the community. The RSE RYDA Program is evidence-based and incorporates classroom lessons pre-and post RYDA workshops, which are presented by RSE trained facilitators in a community environment supported by partnerships with Rotary Clubs, as well as government agencies and corporate New Zealand.

### Operational Results

The surplus from ordinary activities was: \$11,831 (LY Loss \$16,590) - NZ currency, was transferred to reserves.

### Company number

1883589

### Registered Office

86 Parnell Road, Auckland 1052

### Registered Charitable Entity Number

CC27875

### Shareholder

Road Safety Education Limited (Australia)

### NZ General Manager

Maria Lovelock, BA, Cert. DM

### Auditor

Forbes Audit + Accounting Limited

### Banker

ASB Bank Limited

### Website

[www.rse.org.nz](http://www.rse.org.nz)

### Directors

The directors in office during the year are:

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA – Chair and RSE Group CEO/Managing Director. Mr Birss, a member of Chartered Accountants Australia & New Zealand, has been a Director since incorporation in 2006.



Ru Tauri (Director since 2015)

Qualifications: MBA, BIS

Mr Tauri is Community Engagement Lead with Statistics NZ, which includes stakeholder engagement, team management and strategy development. Prior to his position of Business Development and Initiatives Manager,

ANZ, Mr Tauri held the role of General Manager, RSE NZ. He has an event management and account management background with a special interest in collaboration, grassroots development and stakeholder engagement.



Graham Clarke (Director since 2021)

Mr Clarke has extensive experience in farming systems including sheep and beef under organic principles reflecting his interest in the health of consumers and the environment. As a member of Federation Farmers NZ and former chair of the New Zealand Beef Council,

Graham has participated in agri-politics at local and national levels. Graham's passion is building healthy cultures and people and reflecting his personal interest in road safety advocacy, in recent years, he has led the care of a road crash survivor advocating road safety education for youth.



David Mallett (Director since 2021)

Qualifications: CPEng, MBA

Mr Mallett is an Engineer with GHD Ltd., managing the South Island Transportation business. He also chairs the local Association of Consulting Engineers NZ transportation group, focussed on advocacy for the wider

consultancy industry with key clients around contractual and procurement matters. David consults on a wide range of transport related activities: from business cases, detailed designs, construction, through to network maintenance – all with a strong focus on continually improving road safety.

Alistair Coleman resigned as Director February 2021 (serving since 2011).

## > FINANCIAL REPORT

Road Safety Education Limited (New Zealand) (year ended 30 June 2021)

### Statement of Financial Performance

| NZ Currency   | 2021             | 2020           |
|---|------------------|----------------|
|   | \$               | \$             |
| <b>REVENUE</b>  |                  |                |
| Programme School fees & Grants for Programme Delivery | 795,223          | 433,921        |
| Sponsorship & Grants for Programme QA and Subsidies   | 369,708          | 298,701        |
| Interest Received                                     | 76               | 54             |
| <b>TOTAL REVENUE</b>                                  | <b>1,165,007</b> | <b>732,676</b> |
| Programme Discounts Given                             | (437,568)        | (223,312)      |
| <b>NET REVENUE</b>                                    | <b>727,439</b>   | <b>509,364</b> |
| <b>LESS EXPENSES</b>                                  |                  |                |
| Programme Delivery Expenses                           | 312,024          | 129,948        |
| Programme Maintenance, QA & other                     | 398,767          | 373,140        |
| Depreciation  | 4,817            | 7,934          |
| <b>TOTAL EXPENSES</b>                                 | <b>715,608</b>   | <b>511,023</b> |
| <b>SURPLUS (1)</b>                                    | <b>11,831</b>    | <b>(1,659)</b> |

(1) Total Comprehensive revenue and expense for the year

### Statement of Financial Position

|                                      |                |                |
|--------------------------------------|----------------|----------------|
| <b>CURRENT ASSETS</b>                |                |                |
| Cash and cash equivalents            | 126,533        | 101,115        |
| Trade and other receivables          | 67,811         | 68,345         |
| Shareholder's current account        | 21,118         | 9,797          |
| <b>TOTAL CURRENT ASSETS</b>          | <b>215,462</b> | <b>179,257</b> |
| <b>NON CURRENT ASSETS</b>            |                |                |
| Property, plant & equipment          | 16,016         | 6,702          |
| <b>TOTAL NON CURRENT ASSETS</b>      | <b>16,016</b>  | <b>6,702</b>   |
| <b>TOTAL ASSETS</b>                  | <b>231,478</b> | <b>185,959</b> |
| <b>CURRENT LIABILITIES</b>           |                |                |
| Trade and other payables             | 179,503        | 150,141        |
| Employee benefits                    | 14,343         | 10,017         |
| <b>TOTAL CURRENT LIABILITIES</b>     | <b>193,846</b> | <b>160,158</b> |
| <b>NON-CURRENT LIABILITIES</b>       |                |                |
| Term liabilities                     |                |                |
| <b>TOTAL NON-CURRENT LIABILITIES</b> | <b>0</b>       | <b>0</b>       |
| <b>TOTAL LIABILITIES</b>             | <b>193,846</b> | <b>160,158</b> |
| <b>NET ASSETS</b>                    | <b>37,632</b>  | <b>25,801</b>  |
| Represented by                       |                |                |
| <b>EQUITY</b>                        |                |                |
| Share capital                        | 0              | 0              |
| Retained Surplus                     | 37,632         | 25,801         |
| <b>TOTAL EQUITY</b>                  | <b>37,632</b>  | <b>25,801</b>  |

Excerpt from the audited Performance Report, prepared under the applicable reporting standard, PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not- For-Profit)

An independent audit of the 2020/2021 Financial Report for Road Safety Education Limited has been conducted by Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052, New Zealand.



#### Independent Auditor's Report

To the readers of

Road Safety Education Limited Summary Financial Statements

#### Opinion

The accompanying summary financial statements, which comprise the statement of financial position as at 30 June 2021, and the statement of financial performance are consistent, in all material respects, with the audited performance report of Road Safety Education Limited prepared in accordance with the Public Benefit Entity Simple Format Reporting Accrual (not for profit) for the year ended 30 June 2021. We expressed an unmodified audit opinion on that performance report in our report dated 22 October 2021.

That performance report, and the summary financial statements, do not reflect the effects of events that occurred subsequent to 22 October 2021, the date of our report.

#### Summary Financial Statements

The summary financial statements do not contain all the disclosures required under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial report of Road Safety Education Limited.

#### The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated 22 October 2021.

#### Directors' responsibility for the summary financial statements

The Directors are responsible for the preparation of a summary of the audited financial report, which was prepared in accordance with PBE FRS-43 Summary Financial Statements.

#### Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements derived from the audited financial report of Road Safety Education Limited based on our procedures, which were conducted in accordance with International Auditing Standard (New Zealand) 810 Engagements to Report on Summary Financial Statements.

Our firm or capacity of auditor, we have no other relationship with, or interests in, Road Safety Education Limited.

Forbes

Forbes Audit and Accounting Limited  
Auckland  
8 November 2021

## > DIRECTORY & TRUSTEE'S REPORT

Road Safety Education Foundation Ltd

### The Foundation

Road Safety Education Foundation is an endowment trust formed in 2009 to help sustain the aim of Road Safety Education Limited. Road Safety Education Foundation is a registered authority holder under the Charitable Fundraising Act 1991.

### Operational Results & Distribution to Beneficiary

The Foundation recorded a profit of \$1,155 (LY \$1,987) which was transferred to reserves.

### Trust Corpus

The corpus of the Trust Fund including retained earnings, as at 30 June 2021, amounted to \$103,190 (LY \$65,297), the increase predominantly from the increase in value of the Foundation's investments.

### Principal Office

10 Julius Avenue  
North Ryde NSW 2113

### Trustee

Road Safety Education Foundation Pty Limited is incorporated under the Corporations Act 2001.

### Directors (at the date of this financial report)

Edward (Ned) Boyce (Chair)  
AT (Terry) Birss  
Dr Stuart Leigh Boland AM

Experience of the directors is set out under the Directors' Report of Road Safety Education Limited forming part of this Concise Annual Report.

### Banker

Macquarie Limited

### Auditor

National Audit Group Pty Limited  
Level 7, 2 Bulletin Place, Sydney, NSW 2000

### Website

[www.rse.org.au](http://www.rse.org.au)

### Patron

The Honourable Sir William Deane

Qualifications

AC KBE

Experience

Sir William Deane was called to the Bar in 1957 and appointed Queen's Counsel in 1966. In 1977 Sir William was appointed a judge in the Equity Division of the Supreme Court of New South Wales and judge of the Federal Court of Australia and the President of the Australian Trade Practices Tribunal. In July 1982, he was appointed a Justice of the High Court of Australia and served on that court until 10 November 1995. Sir William was sworn in as Australia's 22nd Governor-General on 16 February 1996 and served until 2001. He was appointed a Knight of the British Empire in 1982 and a Companion in the Order of Australia in 1988. Sir William was a Rotary Ambassadorial Scholar and is an Honorary member of the Rotary Club of Sydney.



### Vice Patrons

- Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.
- Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.
- A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and a Fellow of the Royal Australasian College of Surgeons.
- The Hon James Wood AO, QC, Judge of the NSW Supreme Court including Chief Judge at Common Law from 1984 until 2005 and former Chairman of the NSW Law Reform Commission.
- Geoffrey McIntyre AM. PSM (S'pore), former non-executive Chair of: Bank of China Australia Ltd, Road Safety Education Limited and Road Safety Education Foundation Ltd.
- Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

## > FINANCIAL REPORT

Road Safety Education Foundation (Year Ended 30 June 2021)

### Income Statement

|                                      | 2021           | 2020           |
|--------------------------------------|----------------|----------------|
|                                      | \$             | \$             |
| <b>REVENUE</b>                       |                |                |
| Interest Income                      | 4              | 4              |
| Dividend Income                      | 2,325          | 3,042          |
| <b>Total Revenue</b>                 | <b>2,329</b>   | <b>3,046</b>   |
| <b>LESS: EXPENSES</b>                |                |                |
| Audit fees                           | (900)          | (760)          |
| Other expenses                       | (274)          | (299)          |
| <b>Total Expenses</b>                | <b>(1,174)</b> | <b>(1,059)</b> |
| <b>Profit for the year</b>           | <b>1,155</b>   | <b>1,987</b>   |
| <b>Distribution to beneficiaries</b> |                |                |
| Road Safety Education Ltd            | 0              | 0              |
| <b>Total Distribution</b>            | <b>0</b>       | <b>0</b>       |

### Balance Sheet

#### ASSETS

##### CURRENT ASSETS

|                             |              |              |
|-----------------------------|--------------|--------------|
| Cash and cash equivalents   | 1,666        | 1,662        |
| Trade and other receivables | 1,099        | 1,099        |
| <b>TOTAL CURRENT ASSETS</b> | <b>2,765</b> | <b>2,761</b> |

##### NON CURRENT ASSETS

|                                 |                |               |
|---------------------------------|----------------|---------------|
| Other financial assets          | 105,191        | 66,128        |
| <b>TOTAL NON CURRENT ASSETS</b> | <b>105,191</b> | <b>66,128</b> |
| <b>TOTAL ASSETS</b>             | <b>107,956</b> | <b>68,889</b> |

#### LIABILITIES

##### CURRENT LIABILITIES

|                                  |              |              |
|----------------------------------|--------------|--------------|
| Trade and other payables         | 4,766        | 3,592        |
| <b>TOTAL CURRENT LIABILITIES</b> | <b>4,766</b> | <b>3,592</b> |
| <b>TOTAL LIABILITIES</b>         | <b>4,766</b> | <b>3,592</b> |

##### NET ASSETS

**103,190**      **65,297**

#### EQUITY

|                     |                |               |
|---------------------|----------------|---------------|
| Settlement capital  | 100            | 100           |
| Reserves            | 28,424         | (8,314)       |
| Retained surplus    | 74,666         | 73,511        |
| <b>TOTAL EQUITY</b> | <b>103,190</b> | <b>65,297</b> |

An independent audit of the 2020/2021 Financial Report for Road Safety Education Foundation has been conducted by Steven Watson (Managing Director), National Audits Group Pty Ltd, Level 7, 2 Bulletin Place, Sydney, NSW 2000.



ROAD SAFETY EDUCATION FOUNDATION  
ABN: 35854475149

#### INDEPENDENT AUDITOR'S REPORT

FOR THE YEAR ENDED 30 JUNE 2021

##### Report on the Financial Statements

###### Opinion

We have audited the accompanying financial statements of Road Safety Education Foundation (the Trust), which comprises the statement of financial position as at 30 June 2021, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the Trustee's declaration.

In our opinion, the accompanying financial statements present fairly, in all material respects, including:

- giving a true and fair view of the Trust's financial position as at 30 June 2021 and of its performance for the year then ended; and
- complying with Australian Accounting Standards to the extent described in Note 1, and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

###### Basis for Opinion

We have conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Trust in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial statements in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

###### Emphasis of Matter - Basis of Preparation

We draw attention to Note 1 of the financial statements, which describes the basis of preparation. The financial statements have been prepared for the purpose of fulfilling the Trust's financial reporting responsibilities under the Australian Charities and Not-for-profits Commission Act 2012. As a result, the financial statements may not be suitable for another purpose. Our report is intended solely for the Trust and should not be distributed to or used by parties other than the Trust. Our opinion is not modified in respect of this matter.

The Trustee is responsible for the preparation and fair presentation of the financial statements in accordance with the Australian Charities and Not-for-profits Commission Act 2012 and the relevant Australian Accounting Standards, and for such internal control as the Trustee determines is necessary to enable the preparation of the financial statements to be free from material misstatement, whether due to fraud or error.

###### Responsibilities of Management and Those Charged with Governance

In preparing the financial statements, the Trustee is responsible for assessing the Trust's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Trust or to cease operations, or has no realistic alternative but to do so. The Trustee is also responsible for overseeing the Trust's financial reporting process.

###### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Directors.
- Conclude on the appropriateness of the Director's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit. We also provide the Directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

National Audits Group Pty Ltd  
Authorised Audit Company

Steven Watson  
Managing Director

Dated: 18 November 2021

Sydney

MORE THAN JUST AUDITORS F: 1300 734 707 E: info@audits.com.au www.audits.com.au  
Company formed by a written appointment under Professional Standards legislation. ABN: 60 230 361 802

## > GROUP DIRECTORY

Road Safety Education Limited

### Directors - Australia

**Dr Stuart Boland AM MB BS FRCS FRACS FACS FAMA FAICD** – Chair is a retired surgeon and former Chair of AVANT (medical indemnity insurer).

**A T (Terry) Birss CA(NZ), FCIS, FGIA, FIPA – CEO/Managing Director**, previously Chairman since incorporation.

**John Loughlin**

**Paul Pixton Dip FP, JP**

**Edward (Ned) Boyce BA LLB (ANU) FAICD**

**Bruce Manefield BSc FAICD**

**Gillian Kidson MBus (OpsMgt/ GenMgt), Grad Cert Bus**

**Wendy Teasdale-Smith MEd, BEd, Grad Dip Prof Dev, Grad Dip PM, FACE**

**Kim Richards BA DipEd DipEd BTeach**

### Directors - New Zealand

**A T (Terry) Birss**

**Ru Tauri MBA, BIS**

**Graham Clarke**

**David Mallett CPEng, MBA**

*Details of Directors are provided in the respective Reports of Directors*

### Advisory Council

**Dr Neale Kinnear, PhD, CPsychol**, is the Head of Transport Safety at TRL, the UK's Transport Research Laboratory. Expertise: driver behaviour, particularly young & novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding.

**Dr Marilyn Johnson, PhD** is a Senior Research Fellow in the Institute of Transport Studies at Monash University. She is also the Research Manager at the Amy Gillett Foundation.

**Mary Chamberlain MNZM, EMPA, B Ed** is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators.

**Teresa Senserrick PhD** is a Professor at Qld University of Technology (QUT) in the Centre for Accident Research and Road Safety – (CARRS-Q). Teresa has over two decades of experience in health and safety research.

**Professor Barry Watson, PhD** (consultant to the Council)

### Ambassadors

**Peter Frazer** is the President of SARA (Safer Australian Roads and Highways), a Principal Partner of the Yellow Ribbon National Road Safety Week in Australia.

**Andrew Morley** is an Actor, Speaker and Entrepreneur, best known for his work on Neighbours. He is a fire fighter for the Country Fire Authority.

### Foundation

#### Patron

**The Honourable Sir William Deane AC KBE** is the former Governor-General of Australia (1996-2001) and Justice of the High Court of Australia (1982-1995).

#### Vice Patrons

**Gillian Moore AO BA MA DipEd**, Principal of the Pymble Ladies' College from 1989 until 2007.

**Kenneth Moroney AO, APM, MBA**, Commissioner of the NSW Police Force from 2002 until 2007.

**A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS**, an adult and paediatric neurosurgeon and former President of the AMA.

**The Hon James Wood AO, QC**, Former Judge of the NSW Supreme Court and former Chairman of the NSW Law Reform Commission.

**Geoffrey McIntyre AM, PSM (S'pore), FAICD, F.Fin** retired as Chairman of the Bank of China Australia Limited and previous Chair of RSE Ltd.

**Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE** retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

#### Directors of the Corporate Trustee

**Edward (Ned) Boyce – Chair**  
**A T (Terry) Birss**  
**Dr Stuart Boland**

*as at 2 December 2021*

In Australia & New Zealand  
Founding Partner



In Australia

TOYOTA



BORAL

In New Zealand  
Co-Founding Sponsor NZ



vtnz

Community Partner



## CRASH INVESTIGATORS

I was intrigued by the way 'road safety' was broken down into key areas (road users, roads and roadsides, vehicle, speed) from which we could analyse the causes of a crash. *Sean, Marist College*



## WE ASKED STUDENTS "WHAT WAS YOUR FAVOURITE WORKSHOP SESSION & WHY?"



### ROAD CHOICES

Before this I didn't know that if I held my restricted licence, and I drove around town with friends in the car that I would get a ticket and demerit points. There were rules that I had no idea about and I thought it honestly really interesting. I'm happy I know how it all works now. *Millia, Nelson College for Girls*

## MIND MATTERS

I started my driving experience back in July, since then I've come to realize I struggle a bit with road rage and was unsure on how to handle it. The RYDA course helped me a lot to re-think and start to improve how I am as a driver. *Ruby, Mackay Christian College*



This session helped me realise how much of a difference just your distance from the vehicle upfront can make. This would forever stick with me and influence my driving for the rest of my life. I wish more people can be exposed to this content so that road safety across the whole world can be improved. *Jai, Blacktown Boys High School*



### SPEED & STOPPING



## THE 'I' IN DRIVE

I found it valuable to learn (from the results of the [quiz]) where I might find specific flaws within myself that may affect my driving ability - which for me was in my risk awareness and self control. I found it really helpful to then learn and discover new ways that I can 'self coach' to change these struggles. I enjoyed our speaker as he found a way to easily connect and engage with us, which made the whole session an enjoyable and exciting experience. *Kate, Scotch Oakburn College*



## DRIVE S.O.S.

It made me really think about how aware of everything you need to be whilst driving. My first time driving after the RYDA day, I noticed so much more of what was going on around me, and felt much safer. *Lucy, Fahan School*

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**making our roads a safer place**

**Australia**

Road Safety Education Limited  
ABN: 17 110 667 706

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**New Zealand**

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